# Factbook

Fiscal Year 2024

Developed by Business Intelligence and Data Analytics in collaboration with Institutional Effectiveness.





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# Introduction



# **Executive Summary**

Business Intelligence and Data Analytics works closely with Institutional Effectiveness at Montgomery County Community College (College) to provide the College's Factbook on an annual basis. The information provided is meant to serve as a tool for the College's employees, students, alumni, and the community that it serves.

As a data resource, the Factbook provides tables and charts representing institutional characteristics, enrollment, and performance metrics. Five-year data trends are included to provide added institutional context. The data in this Factbook is categorized by fiscal year (July 1 to June 30).

The metrics provided in this Factbook aid the College in assessing the Key Performance Indicators (KPIs) of the 2023-2027 Strategic Plan. The pillars of the plan are to:

- · Ensure Student Learning,
- Enhance Employee Experience, and
- Expand Community Participation.

The Factbook, 2023-2027 Strategic Plan, and the KPIs are all made available to both the internal and external College community and illustrate the College's continued focus of transparently sharing assessment and evaluation results.

The Factbook is divided into four sections: Enrollment Trends, Student Demographics, Dual Enrollment, and Student Success Metrics. The outlined areas below provide narrative highlights for the data in each section.

# Enrollment Trends

- In fiscal year (FY) 2024, there was an enrollment increase of 5,000 total credits over FY2023.
- The Health Sciences, Liberal Arts, and STEM Divisions all experienced an increase in total credits.
- Regarding credits by modality, online asynchronous was the modality with the highest number of credits at 78,000 with face-to-face instruction following at 64,000.
- · Unduplicated headcount increased in both the fall and spring semesters but was flat overall for FY2024.
- Continuing education, which includes anyone who took a continuing education course, saw its second lowest unduplicated headcount within the last five fiscal years.
- Full-time equivalent (FTE) increased by almost 200 for a total of 5,712.68.

# **Student Demographics**

- Average class sizes increased at both the Blue Bell and Pottstown campuses as well as within our online learning platform.
- Unduplicated student populations by degree type, associates, dual enrollment, and non-degree all saw increases, while certificate students decreased when compared to the prior fiscal year.
- Duplicated student populations by degree type were consistent with unduplicated student populations. The exception to this during FY2024 were certificates which saw a three-fold increase for this degree type. This is most likely the result of students being able to concurrently achieve a certificate and an associate degree.
- Student populations by age group remained relatively stable with any fluctuations for the age groups being less than 1%.
- The average age by campus and fiscal year also remained stable.
- Male students saw the largest increase from 5,848 in FY2023 to 6,205 in FY2024. Female students increased from 8,628 in FY2023 to 8,827 in FY2024.
- Overall, there was an increase in the number of students who identified themselves as racially and/or ethnically diverse. This increase was almost 2% from 43.46% in FYE 2023 to 45.39% in FY2024. Correspondingly, there was an almost 2% decrease in the number of students who self-identified as Caucasian.

# Dual Enrollment

- The unduplicated count of Dual Enrollment students (students in traditional dual enrollment as well as the Gateway to College, Upward Bound, and Gear Up programs) has steadily increased for each fiscal year since 2020 with a high of 2,659 in FY2024.
- The total number of Dual Enrollment credits also increased over the last five fiscal years to a high of 15,448 in FY2024 with the high schools being the course location with the highest number of credits (10,003).
- Students aged 17 and 18 were enrolled at the highest percentages, 36.18% and 41.52% respectively.
- FY2024 also saw the highest number, 348, of Dual Enrollment students who then went on to take a minimum of one MCCC course after their high school graduation within the last five fiscal years.

## Student Success Metrics

- Overall, the total number of degrees and total number of graduates remained stable from FY2023 to FY2024 with an almost identical degree count and a small increase in the graduated student count.
- Successful course completion was at 74.00%, which is the highest rate within the last five fiscal years.
- New degree seeking student retention, from fall to spring, was at its second highest rate since FY2020 at 71.99%. The earlier highest retention rate was 73.49% in FY2020.
- New degree seeking student retention, from fall to fall, decreased slightly from 55.89% in FY2023, which was the highest rate in five years, to 54.04% in FY2024.

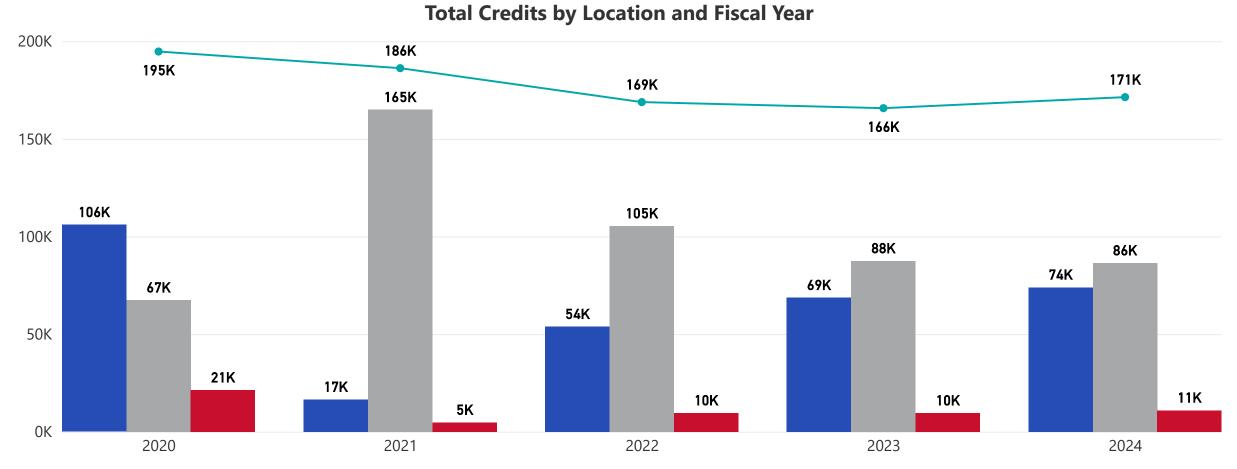
# Institutional Information

Click on the links below to learn more about Montgomery County Community College.

College HistoryBoard of TrusteesMission and VisionPresidentValuesSenior Leadership and CabinetEquity Statement2023-2027 Strategic PlanAccreditationAcademic ProgramsStudent OutcomesDirectory

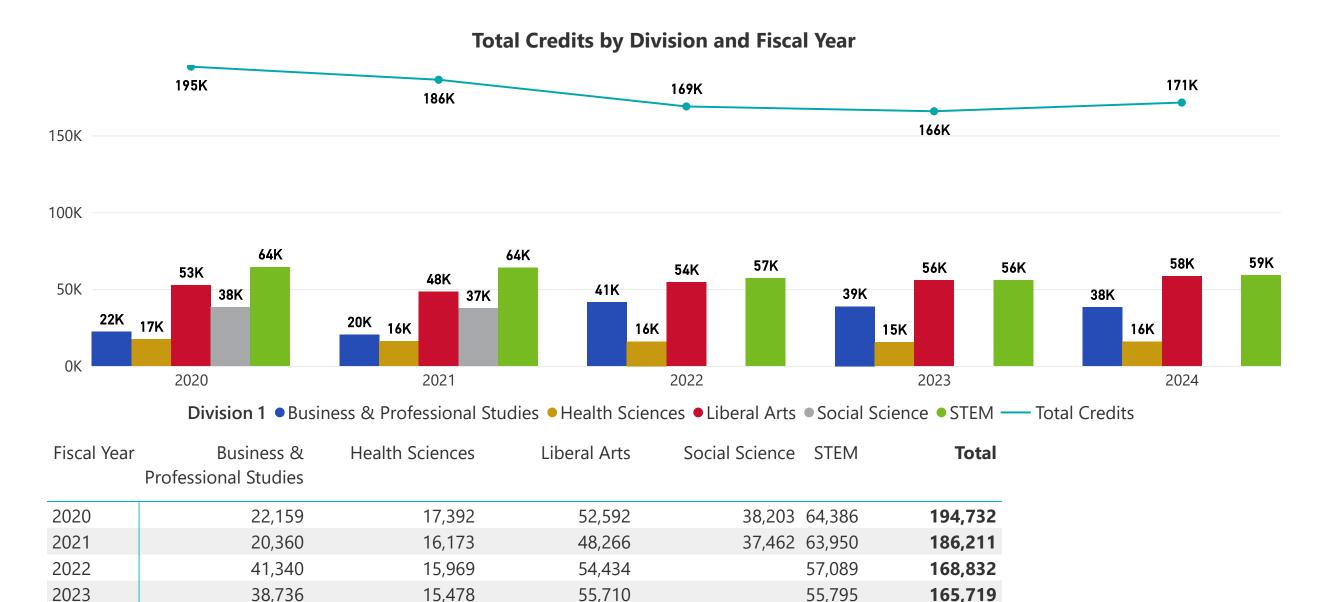
# **Enrollment Trends**





Location • Blue Bell • Online Learning • Pottstown — Total Credits by Fiscal Year

Fiscal Year	Blue Bell	Online Learning	Pottstown	Total
2020	106,020	67,396	21,316	194,732
2021	16,528	164,929	4,754	186,211
2022	53,816	105,403	9,613	168,832
2023	68,657	87,511	9,551	165,719
2024	73,985	86,408	10,982	171,375



58,438

15,848

2024

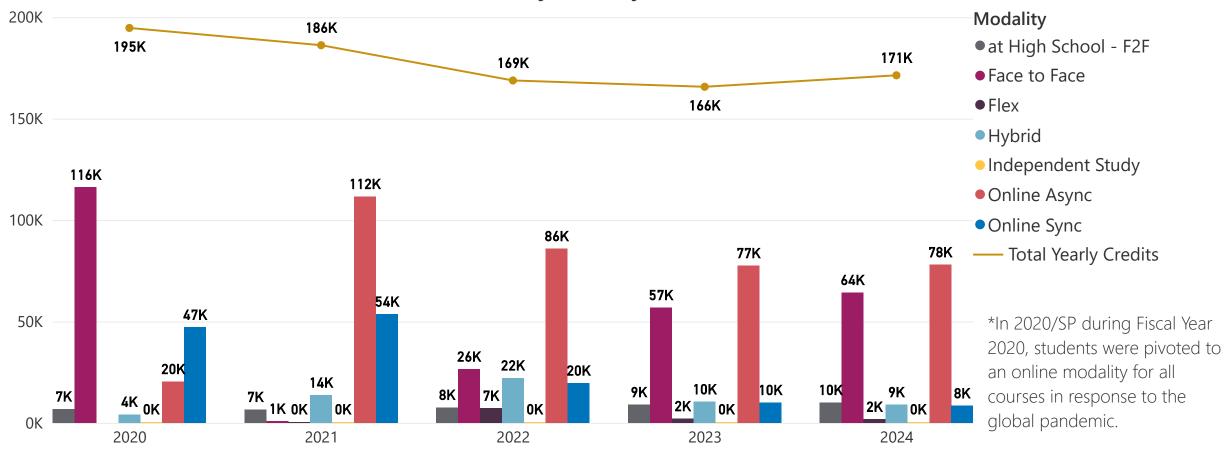
38,119

\*Starting July 1, 2021, the Social Science division has been dissolved. Departments within that division have been realigned.

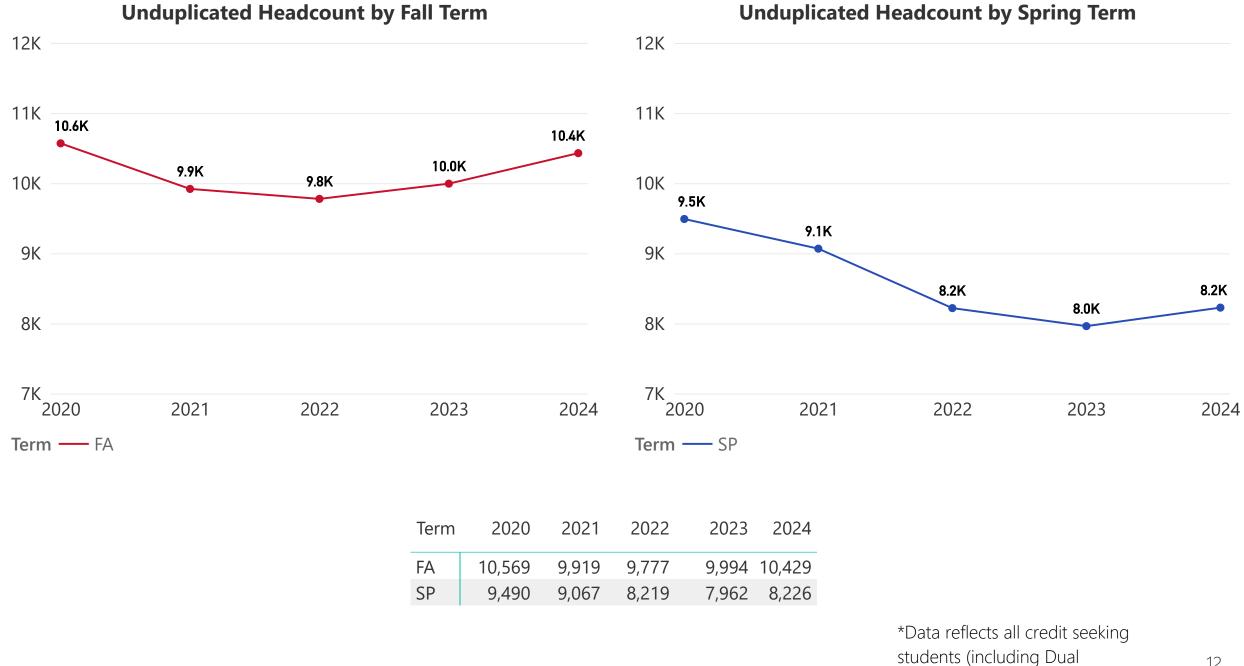
171,375

58,970

**Total Credits by Modality and Fiscal Year** 



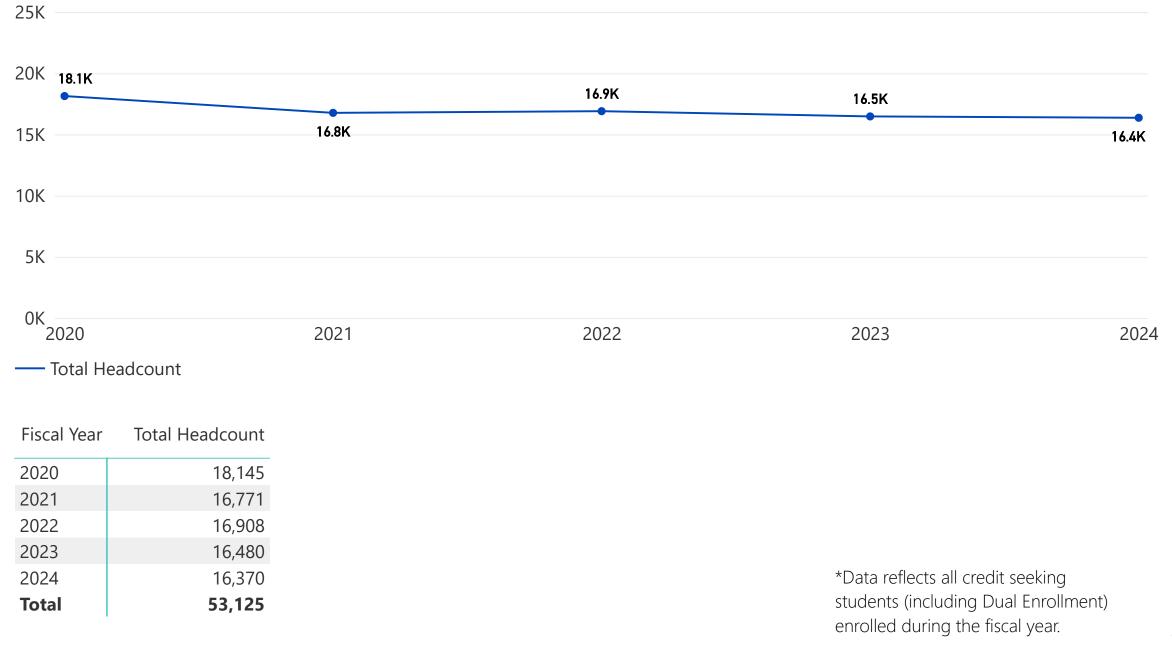
Fiscal Year	at High School - F2F	Face to Face	Flex	Hybrid	Independent Study	Online Async	Online Sync	Total
2020	6,798	116,116		4,187	208	20,330	47,093	194,732
2021	6,575	778	25	13,633	86	111,557	53,557	186,211
2022	7,581	26,454	7,191	22,093	83	85,856	19,574	168,832
2023	8,957	56,786	2,043	10,367	107	77,471	9,988	165,719
2024	10,012	64,229	1,731	8,946	114	77,933	8,416	171,381



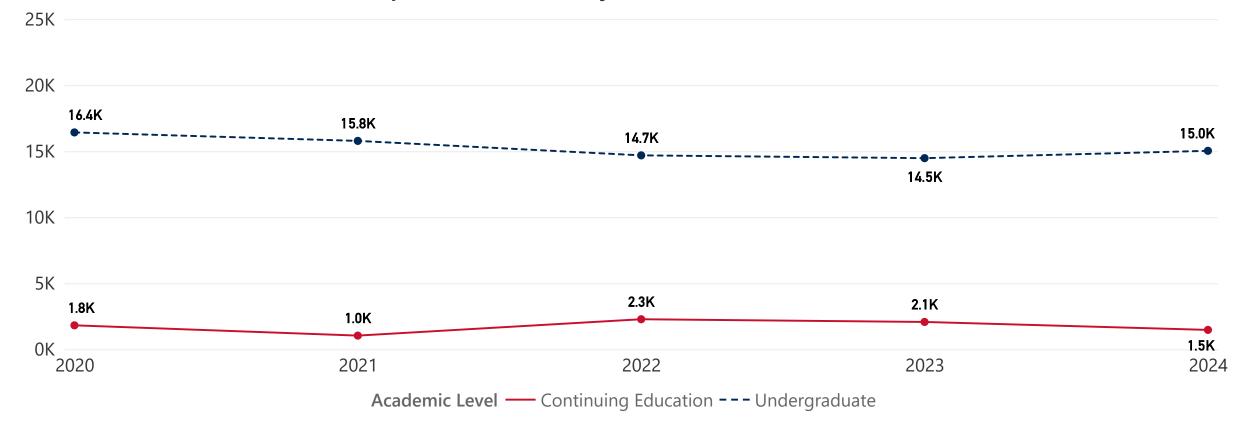
Enrollment).

# **Unduplicated Headcount by Spring Term**

# Unduplicated Total Headcount by Fiscal Year



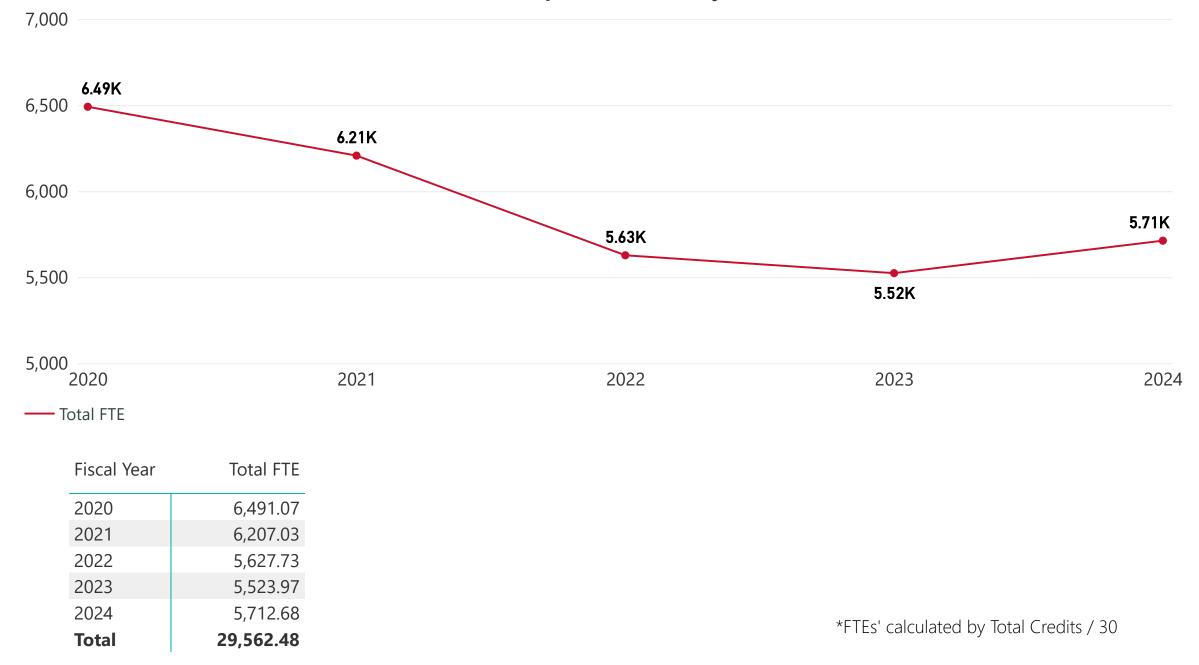
# Unduplicated Headcount by Fiscal Year and Academic Level



Academic Level	2020	2021	2022	2023	2024
Continuing Education	1,820	1,041	2,280	2,075	1,473
Undergraduate	16,426	15,784	14,689	14,477	15,033
Total	18,145	16,771	16,908	16,480	16,370

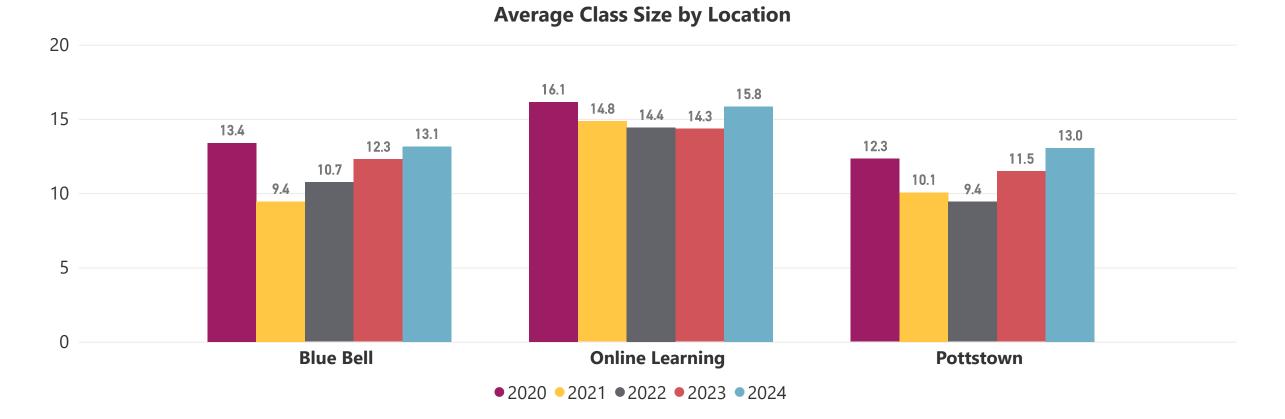
\*Data reflects all credit seeking students (including Dual Enrollment). \*\*Continuing Education and Undergraduate are not mutually exclusive and students can be counted in both categories. 14

# **Total Full Time Equivalents (FTE) by Fiscal Year**



# **Student Demographics**



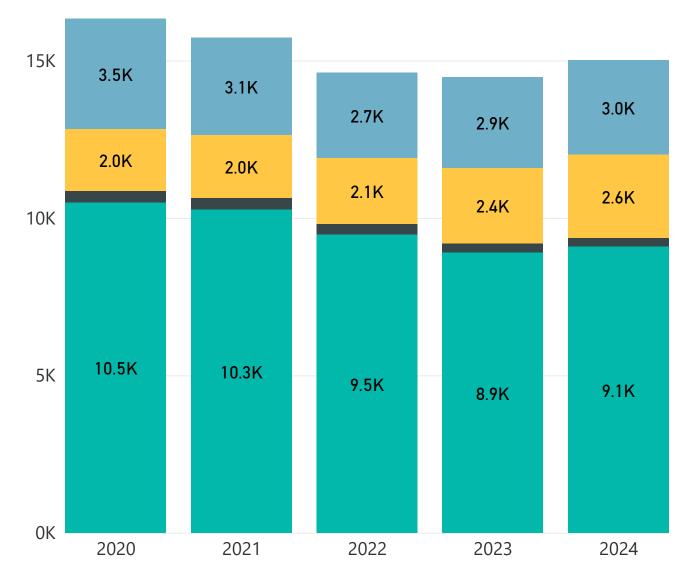


Fiscal Year	Blue Bell	Online Learning	Pottstown	Total
2020	13.39	16.13	12.32	14.10
2021	9.45	14.84	10.05	14.05
2022	10.74	14.43	9.42	12.71
2023	12.28	14.33	11.47	13.24
2024	13.14	15.83	13.04	14.38

\*Class sizes are calculated based on students who were actively enrolled in at least one course for the entire term. \*\*Locations are designated if a student was enrolled in a course at the location. A student enrolled in a course at both Blue Bell and Pottstown will be counted in both populations.

# **Unduplicated Student Population by Credential Type**

**Credential Type** • Associate • Certificate • Dual Enrollment • Non-Degree



### Credential Type 2020 2021 2022 2023 2024

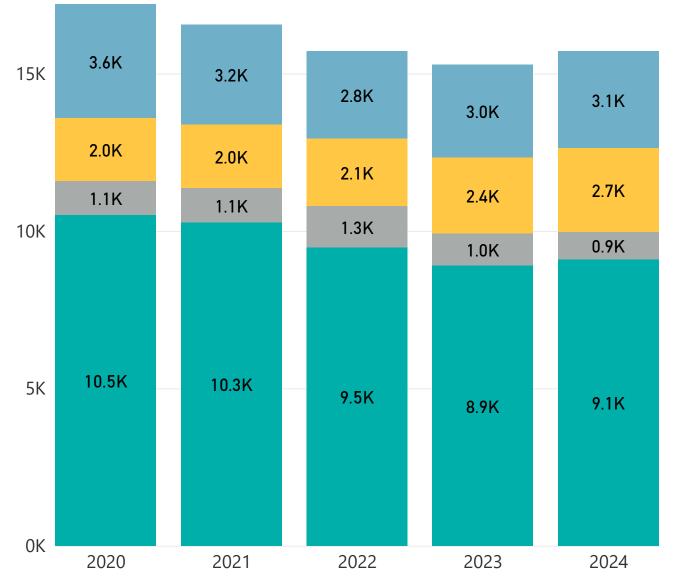
Associate	10,503	10,269	9,474	8,900	9,093
Certificate	357	376	333	293	277
Dual Enrollment	1,964	1,995	2,108	2,400	2,640
Non-Degree	3,510	3,083	2,705	2,876	2,999

\*Students with multiple active programs are counted once within the highest level of of credential type. For example, a student with an associate and certificate program is only counted once under associate.

Additionally, students with two of the same credential types are only counted once under that credential type. For example, a student with only two certificates programs, are only counted once under certificate.

# **Duplicated Student Population by Credential Type**

**Credential Type** • Associate • Certificate • Dual Enrollment • Non - Degree



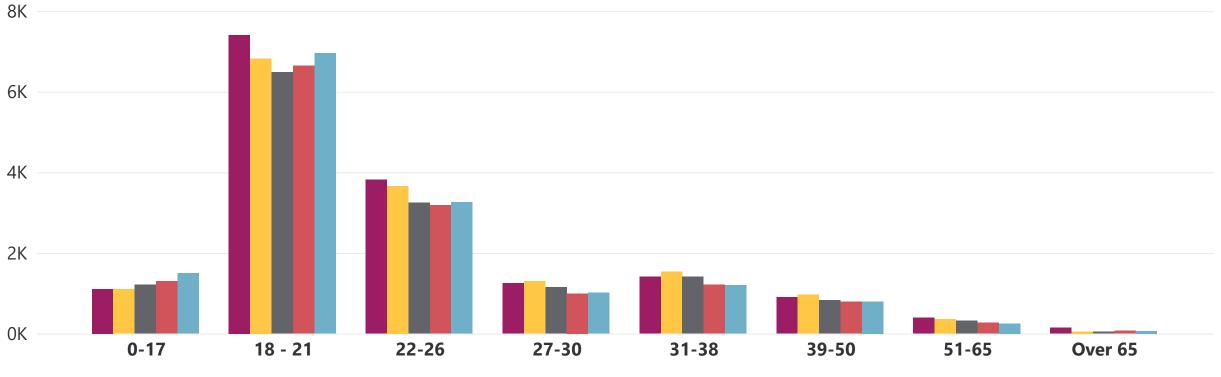
# Credential Type 2020 2021 2022 2023 2024 Associate 10,506 10,273 9,477 8,901 9,095

Associate	10,506	10,273	9,477	8,901	9,095
Certificate	1,092	1,089	1,321	1,022	881
Dual Enrollment	1,993	2,026	2,141	2,416	2,660
Non - Degree	3,609	3,164	2,766	2,952	3,066

\*Students with multiple active programs are counted once per credential type, e.g., a student with a certificate and active associate degree within the same fiscal year are counted once per credential type.

Additionally, if a dual enrollment student matriculates into an associate program within the same fiscal year they are counted once in each credential type.

# **Student Population by Age Group**

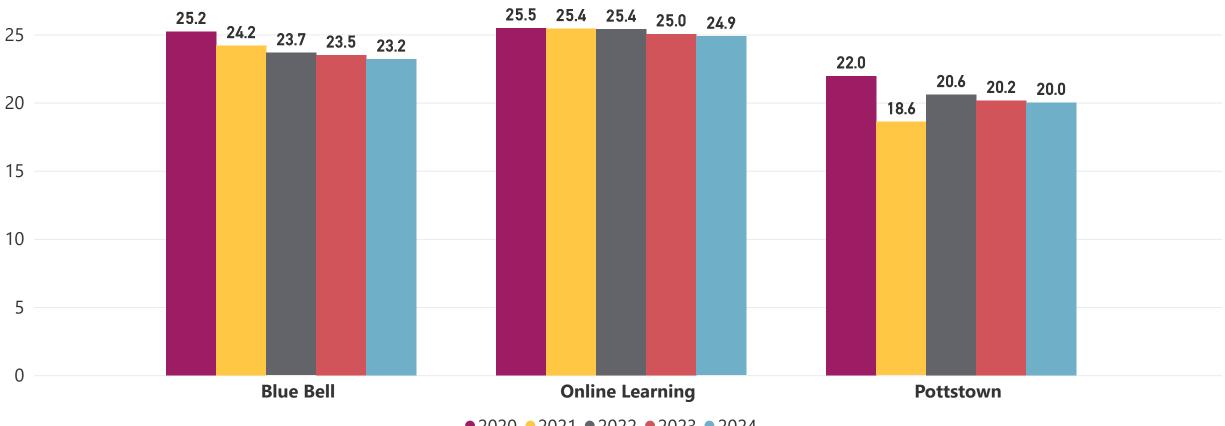


# • 2020 • 2021 • 2022 • 2023 • 2024

Age Group	2020	2021	2022	2023	2024	Age Group	2020	2021	2022	2023	2024
0-17	1,106	1,099	1,210	1,301	1,500	0-17	6.73%	6.96%	8.24%	8.99%	9.98%
18 - 21	7,409	6,827	6,485	6,649	6,960	18 - 21	45.11%	43.25%	44.15%	45.93%	46.30%
22-26	3,817	3,663	3,247	3,188	3,255	22-26	23.24%	23.21%	22.10%	22.02%	21.65%
27-30	1,246	1,299	1,146	995	1,009	27-30	7.59%	8.23%	7.80%	6.87%	6.71%
31-38	1,414	1,533	1,411	1,212	1,199	31-38	8.61%	9.71%	9.61%	8.37%	7.98%
39-50	902	959	827	792	795	39-50	5.49%	6.08%	5.63%	5.47%	5.29%
51-65	390	352	318	270	250	51-65	2.37%	2.23%	2.16%	1.87%	1.66%
Over 65	142	52	45	70	65	Over 65	0.86%	0.33%	0.31%	0.48%	0.43%
Total	16,426	15,784	14,689	14,477	15,033						

\*Age calculated by taking the difference between student's birth date and July 1st of each fiscal year.

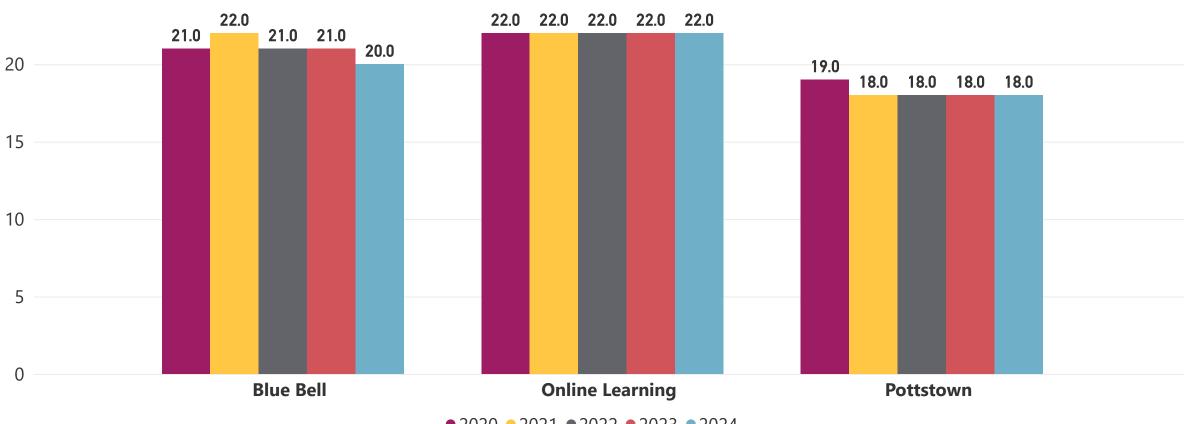
# Average Age by Location and Fiscal Year



•2020 •2021 •2022 •2023 •2024

Fiscal Year	Blue Bell	Online Learning	Pottstown
2020	25.22	25.48	21.96
2021	24.18	25.43	18.59
2022	23.66	25.39	20.59
2023	23.48	25.04	20.16
2024	23.19	24.87	20.02

\*Age calculated by taking the difference between student's birth date and July 1st of each fiscal year. \*\*Locations are designated if a student was enrolled in a course at the location. A student enrolled in a course at both Blue Bell and Pottstown will be counted in both populations.



# Median Age by Location and Fiscal Year

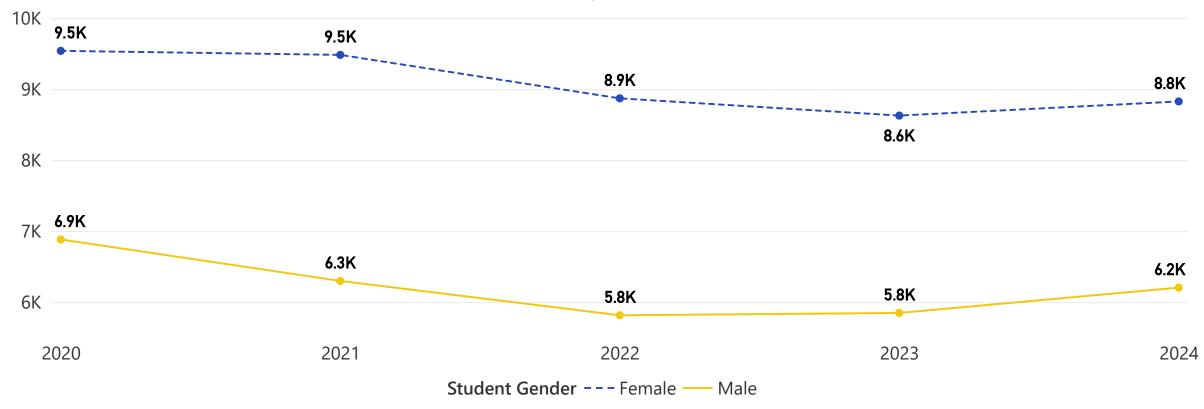
• 2020 • 2021 • 2022 • 2023 • 2024

Fiscal Year	Blue Bell	Online Learning	Pottstown
2020	21.0	22.0	19.0
2021	22.0	22.0	18.0
2022	21.0	22.0	18.0
2023	21.0	22.0	18.0
2024	20.0	22.0	18.0

\*Age calculated by taking the difference between student's birth date and July 1st of each fiscal year.

\*\*Locations are designated if a student was enrolled in a course at the location. A student enrolled in a course at both Blue Bell and Pottstown will be counted in both populations.

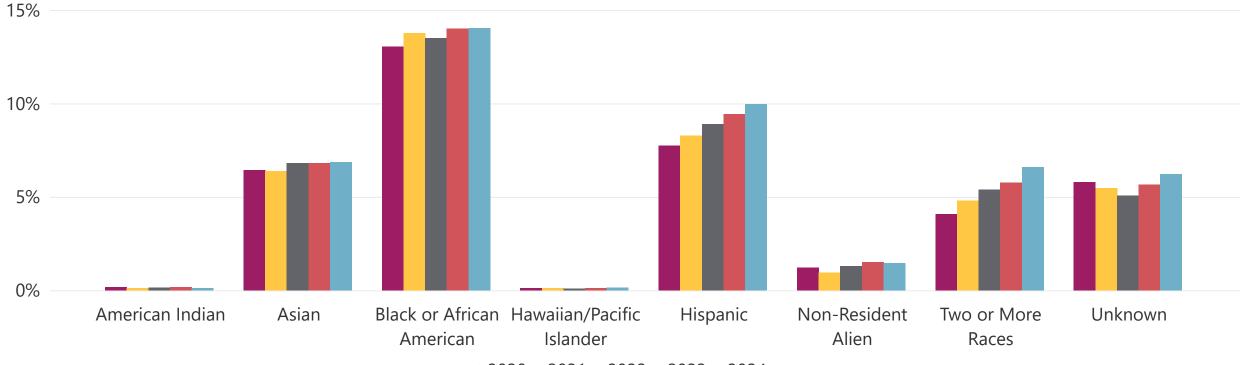
# **Student Population by Gender and Fiscal Year**



Fiscal Year	Female	Male	Unknown	Total
2020	9,540	6,883	3	16,426
2021	9,483	6,299	2	15,784
2022	8,871	5,815	3	14,689
2023	8,628	5,848	1	14,477
2024	8,827	6,205	1	15,033

\*Unknowns appear due to missing data, incorrect entry, or individuals who declined to identify.

# **Student Population by Race / Ethnicity (Non Caucasian)**

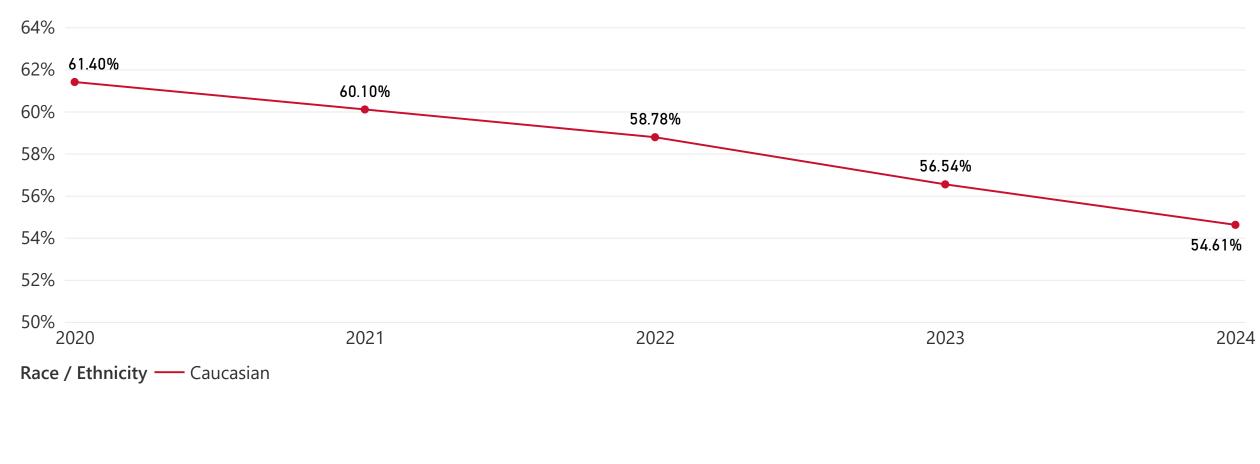


	• 2020	2021	•2022	• 2023	• 2024
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Race / Ethnicity	2020	2021	2022	2023	2024
American Indian	0.18%	0.11%	0.15%	0.19%	0.13%
Asian	6.42%	6.39%	6.82%	6.81%	6.85%
Black or African American	13.04%	13.77%	13.49%	14.00%	14.02%
Hawaiian/Pacific Islander	0.13%	0.11%	0.09%	0.11%	0.15%
Hispanic	7.74%	8.28%	8.90%	9.43%	9.96%
Non-Resident Alien	1.21%	0.96%	1.31%	1.51%	1.46%
Two or More Races	4.07%	4.81%	5.39%	5.77%	6.60%
Unknown	5.80%	5.47%	5.07%	5.65%	6.21%
Total	38.60%	39.90%	41.22%	43.46%	45.39%

\*Caucasian students are displayed in a separate chart due to the marked difference in proportion of students represented by the group.

# Student Population by Race / Ethnicity (Caucasian)



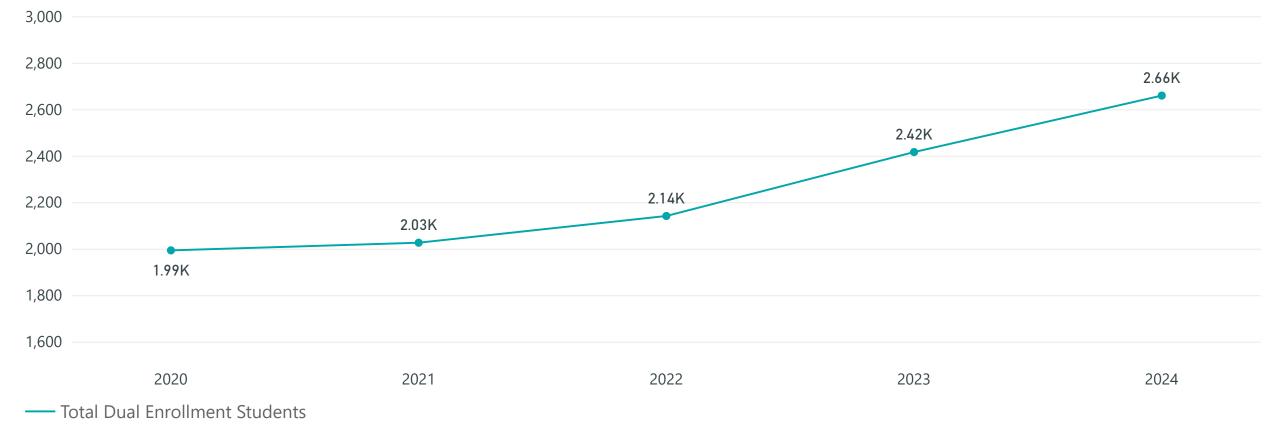
Race / Ethnicity	2020	2021	2022	2023	2024
Caucasian	61.40%	60.10%	58.78%	56.54%	54.61%

\*Caucasian students are displayed in a separate chart due to the marked difference in proportion of students represented by the group.

# **Dual Enrollment**

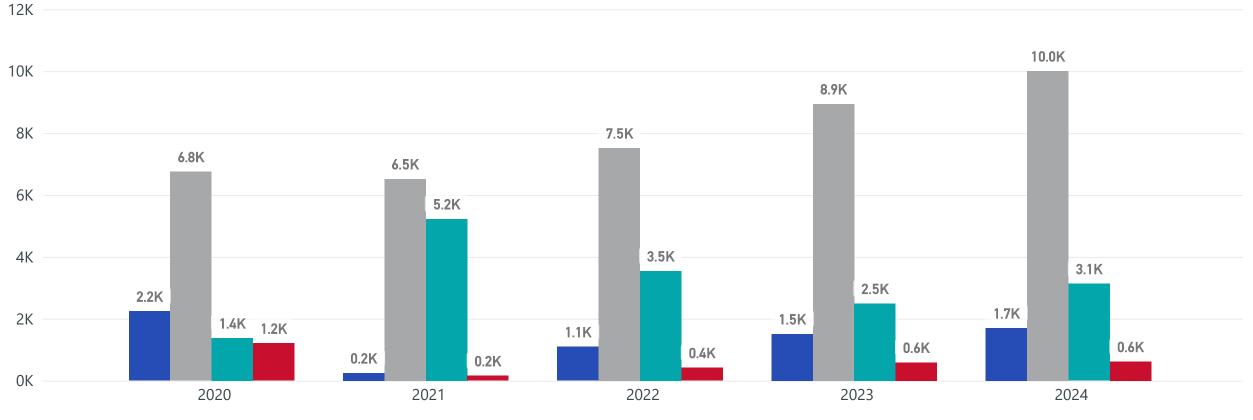


# Unduplicated Headcount of Dual Enrollment (DE) Students Enrolled by Fiscal Year



Fiscal Year	Student Count DE
2020	1,993
2021	2,026
2022	2,141
2023	2,416
2024	2,659

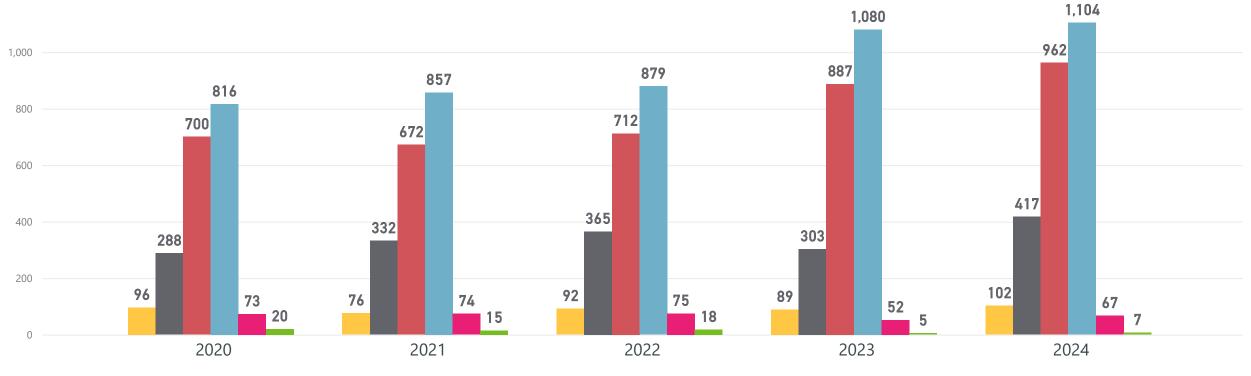
\*Dual Enrollment students were counted only once per fiscal year if they were enrolled in at least one course as a Dual Enrollment student at any time within the fiscal year.



**Course Location** • Blue Bell • High School • Online • Pottstown

Fiscal Year	Blue Bell	High School	Online	Pottstown	Total
2020	2,242	6,752	1,374	1,207	11,575
2021	245	6,518	5,227	157	12,147
2022	1,095	7,515	3,542	419	12,571
2023	1,508	8,943	2,491	589	13,531
2024	1,698	10,003	3,133	614	15,448

# **Dual Enrollment Students' Ages by Fiscal Year**



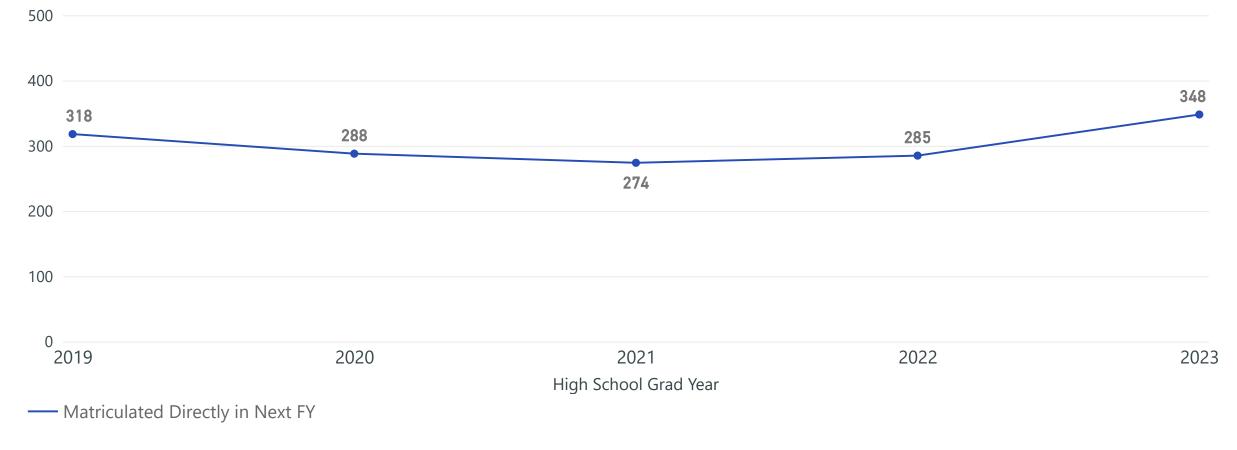
**DE Age Group** ●13 - 15 ●16 ●17 ●18 ●19 ●Over 20

DE Age Group	2020	2021	2022	2023	2024
13 - 15	96	76	92	89	102
16	288	332	365	303	417
17	700	672	712	887	962
18	816	857	879	1,080	1,104
19	73	74	75	52	67
Over 20	20	15	18	5	7
Total	1,993	2,026	2,141	2,416	2,659

DE Age Group	2020	2021	2022	2023	2024
13 - 15	4.82%	3.75%	4.30%	3.68%	3.84%
16	14.45%	16.39%	17.05%	12.54%	15.68%
17	35.12%	33.17%	33.26%	36.71%	36.18%
18	40.94%	42.30%	41.06%	44.70%	41.52%
19	3.66%	3.65%	3.50%	2.15%	2.52%
Over 20	1.00%	0.74%	0.84%	0.21%	0.26%

\*Age calculated by taking the difference between student's birth date and July 1st of each fiscal year.

### Unduplicated Headcount of Dual Enrollment (DE) Students Enrolled by Fiscal Year



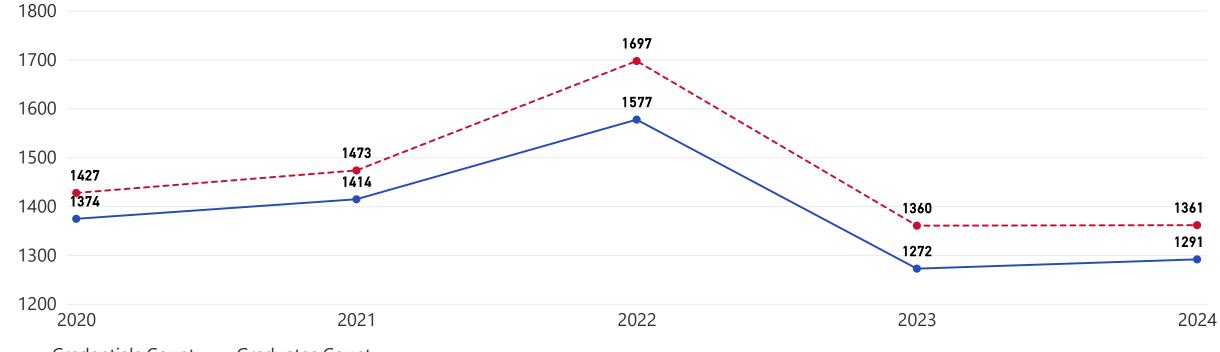
High School Grad Year	Matriculated Directly in Next FY
2019	318
2020	288
2021	274
2022	285
2023	348

\*Matriculated Dual Enrollment Students are defined as students who were previously enrolled as Dual Enrollment students while in high school and then enrolled in at least one course at MCCC post their high school graduation. This particular visual and table are only looking at those who matriculated directly in the following fiscal year (7/1 - 6/30) post their high school graduation. Matriculation numbers include previous Dual Enrollment students that matriculated to MCCC with any program type (i.e. credential-seeking or as a guest student).

# **Student Success Metrics**



# **Credentials and Graduates**

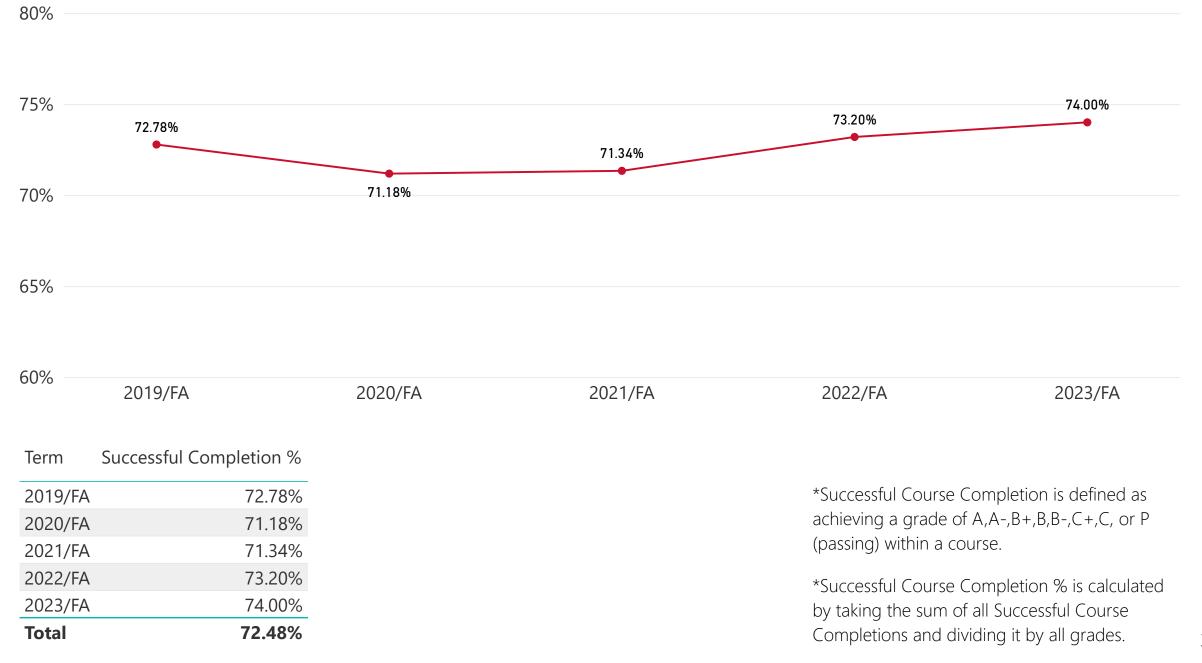


Credentials Count — Graduates Count
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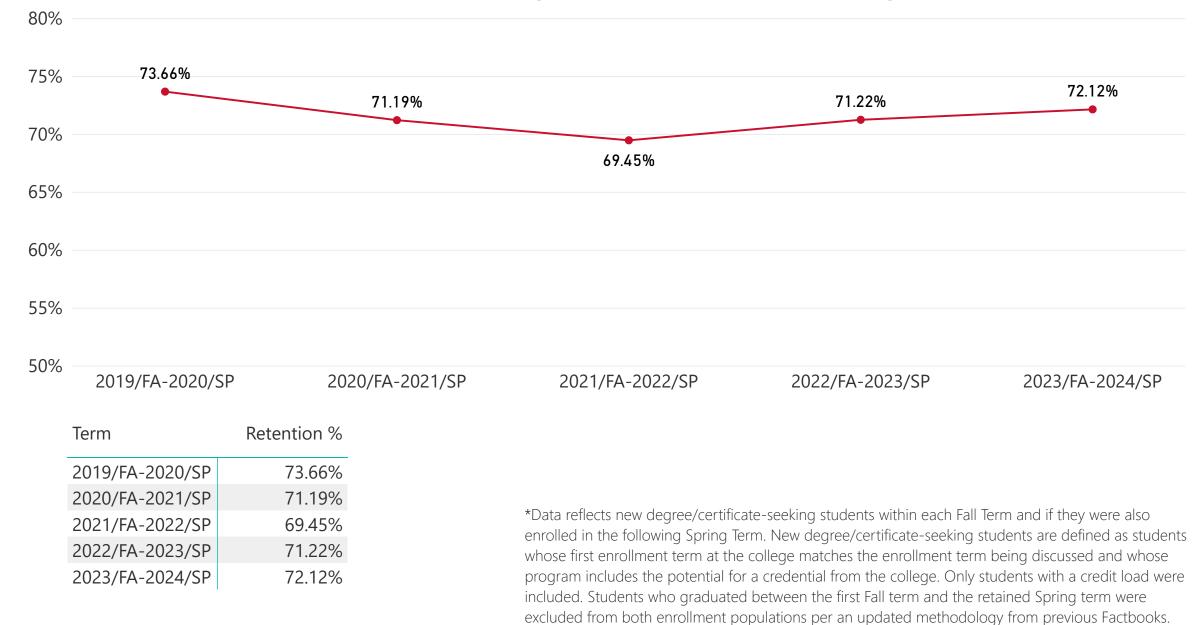
FY	Credentials Count	Graduates Count
2020	1427	1374
2021	1473	1414
2022	1697	1577
2023	1360	1272
2024	1361	1291

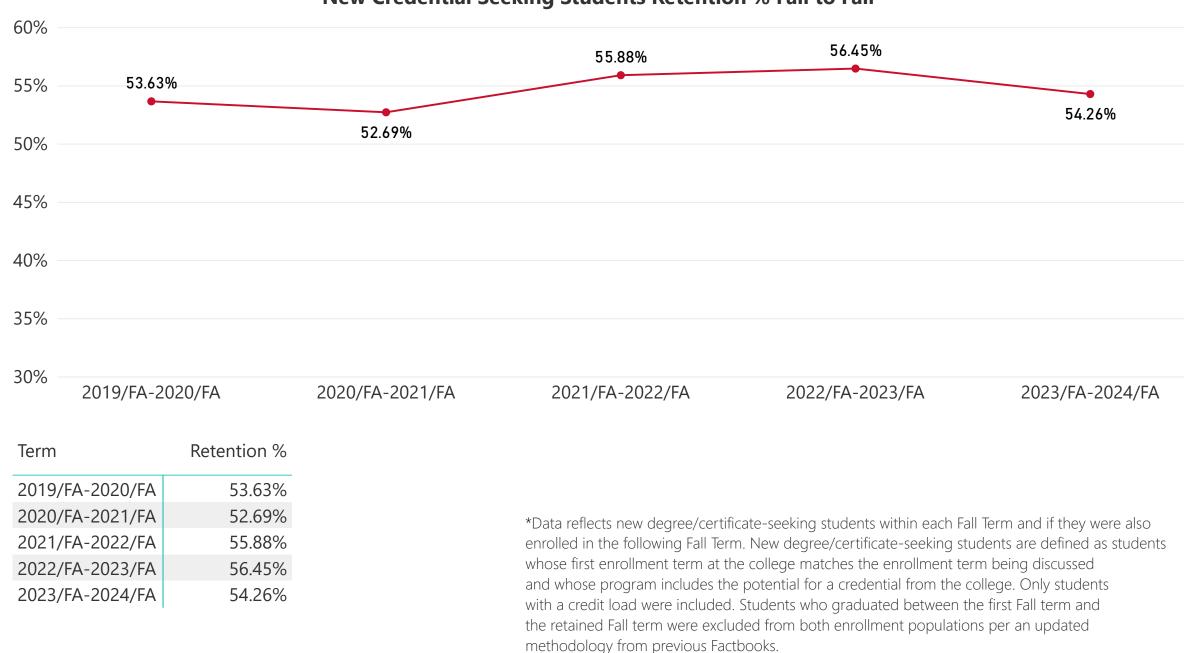
\*Credentials includes Associate's Degrees, Regular Certificates, Specialty Certificates, and Certificates of Completion.

# **Successful Course Completion %**



# New Credential Seeking Students Retention % Fall to Spring





# New Credential Seeking Students Retention % Fall to Fall

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