

Montgomery County Community College
 ART 201
 Illustration I
 3-2-2

COURSE DESCRIPTION:

A special study in illustration techniques intended to develop both the drawing and design skills needed to work in commercial art. Students will become familiar with a wide range of materials and techniques. The fundamentals of illustration will be explored while challenging the students' imagination and expanding their creative skills. The primary emphasis will be placed on introducing new media and techniques while developing the students' skills in finding creative solutions to visual problems. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

REQUISITES:

Previous Course Requirements

- ART 111 Drawing I or ART 130 Two Dimensional Design Principles

Concurrent Course Requirements

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Develop a portfolio of work demonstrating a working knowledge of the perceptual skills and techniques addressed in the studio.	Studio Work Lectures Demonstrations Assignments Group Discussions Critiques Library Research Internet Research Museum Visits	Individual and Group Critiques Portfolio Reviews

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

SEQUENCE OF TOPICS:

Students who successfully complete this course will have a working knowledge in the following areas:

1. Black and White Line Art

2. Full Color Illustration
3. Image Distortion
4. Commercial Applications
5. Composition
6. Image Development
7. Interaction of Light and Form
8. Layout and Design

LEARNING MATERIALS:

Complete materials list to be supplied by instructor.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Frank Short

Date: 5/1998

Revised by: Frank Short

Date: 5/17/2013

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D.

Date: 7/16/2013

Revised by: Frank Short

Date: 8/7/2017

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D.

Date: 8/7/2017

Revised by: Debbie Dalrymple

Date: 12/17/2017

VPAA/Provost or designee Compliance Verification:

Date: 12/19/2017



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.