

Montgomery County Community College
 ART 237
 Portfolio Workshop
 3-2-2

COURSE DESCRIPTION:

A “capstone” course for Fine Art majors in which the student prepares for entry into the job market or for continuing their education. Emphasis will be placed on creating digital portfolios for different devices and the web. Students will also learn traditional portfolio presentation techniques, self-promotion and marketing, and the standards and practices of professional artists. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

REQUISITE(S):

Previous Course Requirements

- * Any 200 level ART course

Concurrent Course Requirements

None

Upon successful completion of this course, the student will be able to:

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
1. Create a viable professional portfolio of original works.	Studio Work Lectures Demonstrations Student Presentations and Exhibitions Discussions and	Reviews Student Presentations and Exhibitions Portfolio Assessment
2. Analyze visual content and hierarchy	Studio Work Lectures Demonstrations Student Presentations and Exhibitions Discussions and Critiques Assigned	Reviews Student Presentations and Exhibitions Portfolio Assessment

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Integrate perceptual skills with experimentation and individual expression.	Studio Work Lectures Demonstrations Student Presentations and Exhibitions Discussions and Critiques Assigned	Reviews Student Presentations and Exhibitions Portfolio Assessment
4. Articulate, both verbally and in writing, critical assessment of portfolio pieces.	Studio Work Lectures Demonstrations Student Presentations and Exhibitions Discussions and Critiques Assigned Readings Multimedia Materials Research	Reviews Student Presentations and Exhibitions Portfolio Assessment
5. Create a viable portfolio individually tailored to meet the specific intended career and/or transfer goals of each student.	Studio Work Lectures Demonstrations Student Presentations and Exhibitions Discussions and Critiques Assigned Readings Multimedia	Student Presentations and Exhibitions Portfolio Assessment

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s).

Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

SEQUENCE OF TOPICS:

1. Identification of Career/Transfer Goals
2. Portfolio Needs Assessment
3. Analysis of Job Market and Successful Transfer Strategies
4. Targeted Portfolio Refinement
5. Portfolio Preparation and Presentation

LEARNING MATERIALS:

No required textbook.

Incidental art supplies and digital storage media. Complete materials list to be supplied by the instructor.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Frank Short	Date: 9/1998
Revised by: Frank Short	Date: 4/2001
Revised by: Frank Short	Date: 5/2006
Revised by: Frank Short	Date: 2/9/2013

VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 6/18/2013
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Revised by: Frank Short	Date: 8/7/2017
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VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 8/7/2017
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Revised by: Debbie Dalrymple	Date: 12/17/2017
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 12/19/2017

Revised by: Frank Short	Date: 2/9/2018
VPAA/Provost or designee Compliance Verification:	Date: 2/26/2018



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College