Montgomery County Community College
ART 286
Illustration II
3-2-2

COURSE DESCRIPTION:
This course is designed to advance the skills and concepts introduced in Illustration I with an emphasis on enhancing the development of a personal artistic style. Examples of historically relevant and contemporary artwork and a variety of materials and techniques will be explored and evaluated. Projects will be designed to advance the grasp of visual problems specific to illustration, including the vital connection between image and text, narrative, and the aesthetic challenges of developing unique creative visualizations.

This course is subject to a course fee. Refer to http://mc3.edu/adm-fin-aid/paying/tuition/course-fees for current rates.

REQUISITES:
Previous Course Requirements
ART 285 Illustration I or portfolio review.

Previous or Concurrent Course Requirements
None

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
1. Evaluate illustration of contemporary and historical relevance in relation to one's own work, verbally and in writing, with an emphasis on building on one's personal aesthetic.	Studio Work Lectures Demonstrations Assignments Library Research Internet Research	Individual and Group Critiques Portfolio Reviews Written artist statements Brief written reflection papers
2. Experiment with traditional hand-drawn and digital media to solve visual problems while building a recognizable personal style.	Studio Work Demonstrations Assignments Library Research Internet Research Lab Exercise Field Research	Individual and Group Critiques Portfolio Reviews

3. Solve visual problems involving sequential imagery.	Studio Work Demonstrations Assignments	Individual and Group Critiques Portfolio Reviews
4. Explore options for creating an online portfolio presence for transfer and/or personal marketing.	Studio Work Lectures Demonstrations Assignments Group Discussions Critiques Library Research Internet Research	Individual and Group Critiques Portfolio Reviews Written Statement

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

SEQUENCE OF TOPICS:
1. Exploring options in the development of a personal style while completing assignments of a problem-solving nature
   a. Evaluating one's own work and work by historically and contemporary relevant artists/illustrators
   b. Generation of alternative options
   c. Exploration of sequential imagery, which may include:
      • Children's books
      • Narrative/graphic novels
      • Short animation sequences/storyboards
      • Artist books
      • Editorial illustration as applicable to serial imagery

2. Workflow
   a. Research
   b. Visualization Techniques
      • Roughs, "Comps," Revisions
   c. Materials and Techniques
      • Exploration of options in traditional and/or digital media
   d. Final delivery to Client/Personal Portfolio
      • Image presentation, electronic delivery
      • Exploration of relevant social media and other options for creating

an online presence.
- Written communication relevant to expressing one's process and/or goals for use for transfer to a four-year program or to enhance one's personal journal and/or online presence.

LEARNING MATERIALS:
Recommended text: *Becoming a Successful Illustrator*, Derek Brazell, Bloomsbury Visual Arts; 2nd Edition
2017, ISBN (2nd edition): 978-1474284240

A complete list of learning materials will be provided by the instructor.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Frank Short   Date: 5/1998
Revised by: Frank Short   Date: 5/17/2013
VPAA/Provost or designee Compliance Verification:
Victoria L. Bastecki-Perez, Ed.D.   Date: 7/16/2013

Revised by: Frank Short   Date: 8/7/2017
VPAA/Provost or designee Compliance Verification:
    Victoria L. Bastecki-Perez, Ed.D.   Date: 8/7/2017

Revised by: Debbie Dalrymple   Date: 12/17/2017
VPAA/Provost or designee Compliance Verification:
    Victoria L. Bastecki-Perez, Ed.D.   Date: 12/19/2017

Revised by: Cheryl Gelover   Date: 11/4/2019
Provost or designee Compliance Verification: Date: 2/26/2020

This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.