

Montgomery County Community College  
ART 289  
Portfolio Workshop  
3-2-2

**COURSE DESCRIPTION:**

A cornerstone course for Fine Art majors who have developed a body of original artwork in prior courses and/or in personal practice.

The Fine Art AFA is equivalent to the first two years of study for most programs in the visual arts offering the BFA (Bachelors of Fine Art), the standard degree for visual arts professionals. This course offers students guidance in exploring options for continuing their education and preparing an appropriate entrance portfolio based on existing artwork. This course may also be suitable for students who already possess an undergraduate degree and wish to work with existing artwork to prepare a portfolio for entry level positions in the visual arts.

Strategies for personal advancement will be developed based on the interests and abilities of each student. Portfolio presentation techniques addressed will include traditional and digital methods. Relevant standards and practices in the visual arts professions will also be explored.

This course is subject to a course fee.

**REQUISITE(S):***Previous Course Requirements*

Any 200 level ART course or permission by instructor by review of artwork and  
ENG 010A - Basic Writing or ENG 011 - Basic Writing II or ESL 011 - Basic  
Writing II with a minimum grade of C

*Concurrent Course Requirements*

None

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
1. Create a portfolio development strategy, through researching the options for further study of a desired visual art major.	Studio Work Lectures Demonstrations Group Discussions Critiques Library Research Internet Research Transfer partner program visit Admissions representative presentations	Individual and Group Critiques Portfolio Reviews Written Statements Guest Critic Review Field trips

2. Articulate, both verbally and in writing, critical assessment of potential portfolio pieces.	Studio Work Lectures Demonstrations Group Discussions Critiques Artist statements	Individual and Group Critiques Portfolio Reviews
3. Integrate perceptual skills with experimentation and individual self-expression to augment existing portfolio pieces with the creation of new artworks as needed.	Studio Work Lectures Demonstrations Group Discussions Critiques Artist statements	Individual and Group Critiques Portfolio Reviews
4. Create a viable portfolio individually tailored to meet specific transfer and/or career goals.	Studio Work Lectures Demonstrations Group Discussions Critiques Artist statements	Individual and Group Critiques Portfolio Reviews
5. Develop a plan to disseminate one's portfolio via online and/or face to face portfolio reviews.	Online research Group Discussions Critiques Artist statements	Individual and Group Critiques Portfolio Reviews

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Director of Educational Effectiveness. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

## SEQUENCE OF TOPICS:

1. Identification of Transfer/Career Goals
  - a. Introduction of evaluation of potential transfer programs
    - i. Awareness of accreditation standards of four-year Art programs
    - ii. Evaluation of personal potential, needs and preferences
    - iii. Discovery of study options offered by differing four-year programs
  - b. Methods for the evaluation of potential career goals
    - i. Research of necessary skills and/or accreditations required by professional organizations, as appropriate.
    - ii. Research and evaluation of personal needs and preferences as related to those offered by differing current employment option.
2. Portfolio Needs Assessment
  - a. Evaluation of existing requirements by programs/careers of interest
  - b. Assessment of existing body of personal artwork
3. Analysis of Successful Transfer Strategies
  - a. Tours of targeted four-year programs
  - b. Attendance at presentations by representatives of four-year programs
  - c. Research of potential funding sources
    - i. Merit scholarships
    - ii. Need based funding sources
4. Targeted Portfolio Refinement
  - a. Preparation of existing artworks for digital and/or traditional presentation
  - b. Development of additional works to augment portfolio as needed
5. Portfolio Preparation
  - a. Preparation of artworks for digital and/or traditional presentation
  - b. Upload of digital artwork files to four-year program portfolio sites (*Slideroom* or others as requested)
  - c. Creation of personal website or social media presence
  - d. Assembly of traditional physical portfolio
6. Preparation of Written Application Materials
  - a. Written personal statement of purpose
  - b. Artist statements to accompany digital portfolio or social media presence
  - c. Additional application materials, as requested
    - i. [The Common App](#) or individual college application site as needed
7. Portfolio Presentation and Interview Techniques
  - a. Admissions tours and interview etiquette preparation
  - b. [National Portfolio Day](#) attendance etiquette preparation
  - c. Online communications and etiquette preparation

## LEARNING MATERIALS:

No required textbook.

Digital storage media and other materials as appropriate, list to be supplied by the instructor.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

**COURSE APPROVAL:**

Prepared by: Frank Short	Date: 9/1998
Revised by: Frank Short	Date: 4/2001
Revised by: Frank Short	Date: 5/2006
Revised by: Frank Short	Date: 2/9/2013

VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 6/18/2013
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Revised by: Frank Short	Date: 8/7/2017
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 8/7/2017

Revised by: Debbie Dalrymple	Date: 12/17/2017
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 12/19/2017

Revised by: Frank Short	Date: 2/9/2018
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 2/26/2018

Revised by: Frank Short	Date: 4/19/2018
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date:

Revised by: Cheryl Gelover	Date: 4/16/2020
VPAA or designee Compliance Verification:	Date: 5/1/2020



*This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College*