

Montgomery County Community College  
COM 153  
Campus Radio Workshop  
1-0-2

**COURSE DESCRIPTION:**

Campus Radio Workshop focuses on creating and producing original content for radio. As part of this course students conceive, create, produce and distribute productions about the College and College life for Montco Radio, and other community-based media outlets. The students participate in workshops where they are introduced to radio procedures and operations and work on sound packages including narrative, interview, music, news, and drama. They obtain hands-on industry experience and work to become key members of the student-operated radio station, Montco Radio. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

**REQUISITES:***Previous Course Requirements*

- COM 111 Mass Media and Society with a minimum grade of “C”

*Concurrent Course Requirements*

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Apply production tools and software, applications and technology to radio productions	Lectures/Discussions Demonstrations and Practice Writing Activities Case Studies Student Presentations	Peer to Peer Review Portfolio Rubric
2. Operate studio equipment using basic production techniques	Lectures/Discussions Demonstrations and Practice Writing Activities Case Studies Student Presentations	Peer to Peer Review Portfolio Rubric (Demo Reel)
3. Create simple radio productions through pre-production, production, postproduction and distribution.	Lectures/Discussions Demonstrations and Practice Writing Activities Case Studies Student Presentations	Peer to Peer Review Portfolio Rubric

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The

benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

#### SEQUENCE OF TOPICS:

1. Overview of Jobs in Radio
2. Fundamentals of Sound Theory
3. Introduction to Equipment
4. Introductions to Signal Flow
5. Introductions to Recording
6. Introduction to Editing
7. Microphone Techniques
8. Field Recording Techniques

#### LEARNING MATERIALS:

Alten, Stanley R. (2014). *Audio in Media* (10<sup>th</sup> ed.). Wadsworth Press.

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

#### COURSE APPROVAL:

Prepared by: Morgan Betz and Neil Goldstein

Date: 3/8/2007

Revised by: Neil Goldstein

Date: 5/15/2013

VPAA/Provost or designee Compliance Verification:  
Victoria L. Bastecki-Perez, Ed.D.

Date: 6/10/2013

Revised by: Allan Schear

Date: 1/14/2016

VPAA/Provost or designee Compliance Verification:  
Victoria Bastecki-Perez, Ed. D.

Date: 6/1/2016

Revised by: Debbie Dalrymple

Date: 1/10/2018

VPAA/Provost or designee Compliance Verification:

Date: 1/10/2018



*This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.*