

Montgomery County Community College
COM 217
History of New Media
3-3-0

COURSE DESCRIPTION:

Students study the history of New Media and how computers and emerging technologies have influenced, shaped and changed our culture and society. During their course of study, students interact with various forms of new media and investigate the theories that helped create current digital communications.

REQUISITES:

Previous Course Requirements

- COM 111 Mass Media and Society with a minimum grade of "C"

Previous or Concurrent Course Requirements

- ENG 102 English Composition II

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Discuss key elements of the history and evolution of new media.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
2. Evaluate new media theory, terminology, and its applications using current industry vocabulary and concepts	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
3. Critique new media from a historical, cultural, and aesthetic perspective.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The

benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

SEQUENCE OF TOPICS:

1. Old vs. New Media
2. Inventing the Medium
3. Collective and Personal Media
4. Audio and Video for the Web
5. Design, Activity, and Action
6. Interactive Productions
7. New Media Distribution
8. Ethics, Philosophy and Cognitive Science

LEARNING MATERIALS:

Wardrip-Fruin, Noah and Montfort, Nick. (2003). *The New Media Reader*. The MIT Press.

RECOMMENDED

Shanahan, Murray. (2015) *The Technological Singularity* MIT Press

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Morgan Betz and Neil Goldstein

Date: 3/8/2007

Revised by: Neil Goldstein

Date: 5/15/2013

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D.

Date: 6/10/2013

Revised by: Allan Schear and Gerald Collom

Date: 1/14/2016

VPAA/Provost or designee Compliance Verification:

Victoria Bastecki-Perez, Ed. D.

Date: 6/01/2016

This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.