Montgomery County Community College COM 253 Campus Radio Workshop II 1-0-2

COURSE DESCRIPTION:

Campus Radio Workshop II builds on the experience, knowledge and skills acquired in COM 153. In this Workshop, students must take leadership roles in creating and producing original content for radio. They help to operate the station and to create sound packages for distribution, including narrative, interview, music, news, and drama. As a result, they obtain an in-depth, hands-on industry experience and take an increasingly active role in operating the student-run radio station, Montco Radio. This course is subject to a course fee. Refer to http://mc3.edu/adm-fin-aid/paying/tuition/course-fees for current rates.

REQUISITES:

Previous Course Requirements

COM 153 Campus Radio Workshop

Concurrent Course Requirements

- SRT 250 Sound Design Workshop or COM 219 Media Operations Workshop

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
 Demonstrate an intermediate ability to define and use radio production tools and software, applications, and terminology. 	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
 Operate radio studio equipment and use intermediate radio production techniques. 	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Create multi-level	Lectures/Discussions	Peer to Peer Review
(layered) radio	Demonstrations and	Portfolio
productions through	Practice	
pre-production,	Case Studies	
production, post-	Student Presentations	
production, and	Peer to Peer Review	
distribution.	Writing Assignments	
4. Demonstrate leadership	Lectures/Discussions	Peer to Peer Review
by participating in and	Demonstrations and	Portfolio
initiating MontCoRadio	Practice	
activities.	Case Studies	
	Student Presentations	
	Peer to Peer Review	
	Writing Assignments	

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that 70% of students will meet or exceed outcome criteria.

SEQUENCE OF TOPICS:

- 1. Review of Sound Theory
- 2. Microphone Techniques
- 3. Field Recording Techniques
- 4. Multi-Track Recording
- 5. Editing Techniques
- 6. Multi-Track Mixing
- 7. Introduction to Equalization
- 8. Introduction to Signal Processing
- 9. Introduction to Audience Building
- 10. Introduction to Station Operation and Management

LEARNING MATERIALS:

Alten, Stanley R. (2014). Audio in Media (10th ed.). Wadsworth Press.

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:				
Prepared by:	Morgan Betz and Neil Goldstein	Date:	3/8/2007	
Revised by:	Neil Goldstein	Date:	5/15/2013	
VPAA/Provost or designee Compliance Verification:				
	Victoria L. Bastecki-Perez, Ed.D.	Date:	6/10/2013	
Revised by: Allan Schear and Gail Ramsey			1/14/2016	
VPAA/Provost	_	- / /		
V	ictoria Bastecki-Perez, Ed. D.	Date:	6/01/2016	
	bebbie Dalrymple		1/10/2018	
VPAA/Provost	or designee Compliance Verification:	Date:	1/10/2018	

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This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.