

Montgomery County Community College
COM 278
Video Production II
3-2-2

COURSE DESCRIPTION:

This course reinforces basic video and film production skills, while the student is introduced to more advanced video and film production techniques. Emphasis is placed on the procedures and processes of preparing for and carrying out a documentary or narrative shoot. Students act as producers-directors. They pitch stories, write treatments and scripts, evaluate the role of the director and producer, produce a one-minute, three-minute, and five-minute project, and submit production books for review. Students individually produce these projects using professional production equipment and techniques. They are faculty and peer reviewed, evaluated, and presented as productions ready for distribution over various student, College, and community-based media. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

REQUISITES:

Previous Course Requirements

- COM 107 Introduction to Video Production and Literacy with a minimum grade of 'C'

Concurrent Course Requirements

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Identify film style production techniques.	Lectures/Discussions Demonstrations and Practice Production Proposal Student Presentations Writing Assignments	Peer to peer review Portfolio Production Proposal rubric
2. Present a well-written, clear and concise treatment and project pitch.	Lectures/Discussions Demonstrations and Practice Case Studies Storyboard Student Presentations Writing Assignments	Portfolio and Storyboard rubric

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Direct a fully realized short narrative or nonfiction video project.	Lectures/Discussions Demonstrations and Practice Case Studies Field Project Student Presentations Writing Assignments	Portfolio and Field Project Rubric
4. Create a complete production book.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Portfolio and Production Journal
5. Critique video projects using the language of the medium.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Students Participate and Collaborate in Reviewing Projects

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

SEQUENCE OF TOPICS:

1. The Pitch and Treatment
2. Time Management
3. Production Theory and Workflow
4. Establishing the Production Team
5. Review of Video Camera Operation
6. Review of Lighting
7. Field Operations
8. The Producer
9. The Director
10. Dramatic Writing
11. Documentary Production

LEARNING MATERIALS:

Artis, Anthony. (2008). *The Shut Up And Shoot Documentary Guide*. New York, NY: Focal Press.

Zettl, Herbert. (2013). *Video Basics 7*. Boston:Thompson/Wadsworth Publishing.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Note: COM278 was created from deleted courses COM270 and COM271; refer to these courses for prior history.

Prepared by: Allan Schear

Date: 8/2015

VPAA/Provost Compliance Verification:

Victoria Bastecki-Perez, Ed. D.

Date: 3/7/2016

Revised by: Debbie Dalrymple

Date: 1/10/2018

VPAA/Provost or designee Compliance Verification:

Date: 1/10/2018



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.