

Montgomery County Community College  
COM 279  
Digital Filmmaking  
3-2-2

**COURSE DESCRIPTION:**

Students assume individual roles on a film crew. Students explore and analyze the theory and practice of narrative video as an art form, entertainment medium, and a creative communication tool. Students learn about film structure as it relates to story development. Students use advanced camera features and increase their understanding of more advanced lighting, and editing techniques. They collaborate to produce and distribute narrative projects for a diverse audience over student, College and community-based media. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

**REQUISITES:***Previous Course Requirements*

- COM 107 Introduction to Video Production and Literacy with a minimum grade of “C”

*Concurrent Course Requirements*

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Produce narrative-style video projects.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Portfolio with rubrics
2. Apply technical skills to perform an individual crew position within a team.	Lectures/Discussions Demonstrations and Practice Case Studies Storyboarding/Location Scouting Writing Assignments	Portfolio with Performance Review

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Analyze production process from inception to completion.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Production Journal Writing Assignments	Portfolio and Production Journal Rubric
4. Develop skills, values and knowledge of the methods and practices of the video production industry.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Portfolio and Final Project

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

#### SEQUENCE OF TOPICS:

1. Camera Movement
2. Lighting Techniques
3. Sound Design
4. Production Reports
5. Teamwork
6. Story Editing
7. Audience Development
8. Critiques and Evaluation
9. Distribution

#### LEARNING MATERIALS:

Tomaric, Jason. (2008). *The Power Filmmaking Kit*. New York, NY: Focal Press.

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Note: COM279 was created from deleted courses COM276 and COM277; refer to these courses for prior history.

Prepared by: Allan Schear

Date: 5/15/2015

VPAA/Provost Compliance Verification:

Victoria Bastecki-Perez, Ed. D.

Date: 3/7/2016

Revised by: Debbie Dalrymple

Date: 1/10/2018

VPAA/Provost or designee Compliance Verification:

Date: 1/10/2018



*This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.*