

Montgomery County Community College
COM 286
Live TV Production
3-2-2

COURSE DESCRIPTION:

Students explore the creative process and aesthetics for producing and directing multi-camera live-studio programming. Students design, produce, direct, light, schedule, and budget for live programs. These projects include serial dramas and comedy, talk shows, sporting events, political debates, public-affairs, and news programs. Students analyze and critique current live television productions, apply theory, identify and discuss aesthetics, and determine trends. Students produce their own creative projects individually and as part of a production team. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

REQUISITES:

Previous Course Requirements

- COM 107 Introduction to Video Production and Literacy with a grade of "C" or better, OR SRT 104 Introduction to Sound Recording Technology with a grade of "C" or better, OR COM 125 Introduction to Writing for Broadcast News with a grade of "C" or better

Concurrent Course Requirements

None

LEARNING OUTCOMES Upon successful completion of this course the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Create multiple television studio projects.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Peer to Peer Review Portfolio
2. Write formatted television scripts.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Portfolio

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Direct technicians and actors in a three-camera project.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Portfolio
4. Operate studio cameras, lighting board, audio mixer, video switcher.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Portfolio

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

SEQUENCE OF TOPICS:

1. Studio Video Camera Operation
2. Staging and Lighting
3. Audio Operations
4. Video Switcher/News Operations
5. TV Graphics
6. Dramatic Directing/Blocking
7. Directing the Studio Production
8. Multi-Camera Production

LEARNING MATERIALS:

Zettl, Herbert. (2012). *Television Production Handbook* (11th ed.).
Thompson/Wadsworth.

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Note: COM286 was created from deleted courses COM283/COM284; refer to these courses for prior history.

COURSE APPROVAL:

Prepared by: Allan Shear and Gerald Collom

Date: 1/16/2016

VPAA/Provost Compliance Verification:

Victoria Bastecki-Perez, Ed. D.

Date: 3/7/2016

Revised by: Debbie Dalrymple

Date: 1/10/2018

VPAA/Provost or designee Compliance Verification:

Date: 1/10/2018



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.