

Montgomery County Community College  
 HIS 190/HOS 190  
 Global Issues: Travel & History  
 3-3-0

**Course Description:**

This course focuses on international and global issues in travel as well as its history and ethical implications. The class will also introduce students to the history of travel from ancient times to the present, addressing issues of interconnectedness, interdependence, and inequity among peoples, cultures, and/or nation-states. Inquiry-based learning will be utilized to increase students' knowledge of world geography and international players through the exploration of developed and potential tourist areas. Exploring the history of travel will provide opportunities for students to connect course materials and study the topic from an interdisciplinary perspective. Students will complete a capstone project connecting contemporary issues, as they relate to ethical concerns as well as social, cultural, and economic trends in the business of global travel.

**Requisites:**

*Previous Course Requirements*

None

*Previous or Concurrent Course Requirements*

None

**Course Comment(s)**

None

Learning Outcomes Upon successful completion of this course, the student will be able to:	Learning Activities	Evaluation Methods
1. Analyze the historical context (social, economic, political, and cultural themes) of contemporary issues and their relation to tourism and current events in the region selected.	Lecture AV/Multimedia Case Studies Discussions Readings	Written Exams Quizzes Class Participation/Discussion Capstone Project
2. Assess the role of race, class, ethnicity, and gender on the development of people and culture in the region selected.	Lecture AV/Multimedia Case Studies Discussions Readings	Written Exams Quizzes Class Participation/Discussion Capstone Project
3. Articulate the basic concepts, principles,	Projects Lecture	Written Exams Student Presentations

Learning Outcomes Upon successful completion of this course, the student will be able to:	Learning Activities	Evaluation Methods
destination marketing, and relevant trends in international and domestic travel from a historical global perspective.	AV/Multimedia Case Studies Discussions Projects	Writing Assignments Capstone Project
4. Evaluate how diversity, inequity, and inclusivity impact the travel and tourism industries as well as the decisions of travelers.	Lecture AV/Multimedia Case Studies Discussions Projects	Written Exams Student Presentations Writing Assignments Capstone Project
5. Analyze the challenges associated with travel in terms of sustainability, corporate social responsibility, cultural difference, historical context, and ethical responsibility and their impact on travel.	Lecture AV/Multimedia Case Studies Discussions Projects	Written Exams Student Presentations Writing Assignments Capstone Project
6. Analyze the historical context (social, economic, political, and cultural themes) of contemporary issues and their relation to tourism and current events in the region selected.	Lecture AV/Multimedia Case Studies Discussions Readings	Written Exams Quizzes Class Participation/Discussion Capstone Project
7. Compare travel literature from around the world to understand the agenda of travel writers and its impact in creating cultural stereotypes and negative identities that impact the past and present.	Lecture AV/Multimedia Case Studies Discussions Readings	Written Exams Quizzes Class Participation/Discussion Papers Capstone Project

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Director of Educational Effectiveness. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

#### Sequence of Topics:

1. Travel systems, supply/demand, and emerging destinations.

2. Alternative Tourism: dark, sex, heritage, and medical.
3. The history of travel from ancient times to the present.
4. The historical perspective of the travel narrative and its impact on shaping past and present views.
5. Overview of early civilizations of the region selected.
6. Examination of major historical developments in the region selected.
7. Assessment of the impact of politics, culture, economics, and society on historical development in the region selected.
8. Evaluation of the global, domestic, and multi-cultural nature of the region selected.
9. Managing and operating international businesses including new business models and the sharing economy.
10. Over-tourism, geography, climate change, social responsibility, and sustainability.
11. Pandemics, terrorism, natural disasters, and recessions.
12. Globalization, technology, and the future of tourism.
13. Connecting past and present: historical tourism
14. Capstone Project

Learning Materials:

Becker, Elizabeth. *Overbooked: The Exploding Business of Travel and Tourism*. New York: Simon & Schuster. (2013)

Gyr, Ueli. *The History of Tourism: Structures on the Path to Modernity*. Online (2010).

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Patrice Laurent and Shawn Murray

VPAA or designee Compliance Verification:

Date: 2/23/2023



*This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.*