Montgomery County Community College
MGT 111
Principles of Management
3-3-0

COURSE DESCRIPTION:
In addition to building a solid foundation of management fundamentals, this course introduces students to emerging concepts and issues that are shaping the theory and practice of management. Students discuss quality, productivity, customer satisfaction, global management, social responsibility, ethics, social/cultural perspectives and other topics that students will encounter both on the job and in any advanced studies.

REQUISITES:
Previous Course Requirements
None

Concurrent Course Requirements
None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Explain the functions of management including the internal and external environments.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment
2. Analyze the social, legal, and ethical principles that guide managerial decision making.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment: Case-Study
3. Describe the various managerial practices of motivation, leadership, empowerment, and communication.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment: Case-Study
4. Summarize the process of managing change by evaluating best practices.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment: Case-Study

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
5. Examine the individual, social, economic, and global forces that shape human diversity in managerial decision making.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment: Case-Study

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

SEQUENCE OF TOPICS:
1. The Challenge of Management
2. Pioneering Ideas in Management
3. Understanding External and Internal Environment
4. Social Responsibility and Ethics in Management
5. Establishing Organizational Goals and Plans
6. Strategic Management
7. Managing Innovation and Change and innovations.
8. Managerial Decision Making
9. Basic Elements of Organizational Structure
10. Strategic Organization Design
11. Human Resource Management
12. Motivation
13. Leadership
14. Managerial Communication
15. Managing Groups
16. Controlling the Organization
17. Managerial Control Methods
18. Operations Management
19. Information Systems for Management

LEARNING MATERIALS:
Bateman and Snell. (2017) *Management: Leading & Collaborating in a Competitive World, 12th ed.* McGraw Hill.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVALS:

Prepared by:	Walter Connell	Date: 6/1995
Revised by:	Allan Lander	Date: 7/1996
VPAA/Provost Compliance Verification:	Brad Gottfried	Date: 12/3/1998

Revised by:	Eileen Kearney	Date: 3/2005
Revised by:	Eileen Kearney	Date: 2/2009
VPAA/Provost Compliance Verification:	Dr. John C. Flynn, Jr.	Date: 9/11/2009

Revised by: Eileen Kearney and Ayisha Sereni   Date: 4/2013
VPAA/Provost or designee Compliance Verification:
          Victoria L. Bastecki-Perez, Ed.D.   Date: 4/24/2013

Revised by: Paul K. Johnson and Eileen M. Kearney   Date: 10/2014
VPAA/Provost or designee Compliance Verification:
          Victoria L. Bastecki-Perez, Ed.D.   Date: 12/2014

Revised by: Eileen Kearney   Date: 2/27/2018
VPAA/Provost or designee Compliance Verification: Date: 2/28/2018

This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.