

Montgomery County Community College
MGT 210
Ethical Decision Making in Business
3-3-0

COURSE DESCRIPTION:

This course emphasizes the complexities of business decision making within an ethical framework. After identifying the wide variety of ethical issues facing individuals in business and the moral philosophies which can be applied, the course will develop an ethical decision-making framework. Both the role of the individual and of the organization in influencing ethical decision-making will be emphasized as will the impact of cultural influences on international business ethics. Managing ethics will be proposed as an essential part of the function of organizational leaders.

REQUISITES:*Previous Course Requirements*

- MGT 110 Introduction to Business OR MGT 111 Principles of Management,

Concurrent Course Requirements

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Explain the ethical interaction and relationship between business and society.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment
2. Identify how business can work collaboratively with governments and the civil sector regarding ethical, legal and social issues.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment: Case-Study
3. Examine the impact of individual ethical decisions on organizations and of organizational decisions on individuals.	Discussion Multi-Media Materials Projects Case Studies Assignments	Exams Written Assignment: Case-Study

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
4. Identify practices in which the global business community can participate, in order to promote sustainable development.	Discussion Multi-Media Materials Projects Case Studies Assignments	Written Assignment
5. Examine the economic, environmental and legal dimensions of social responsibility.	Discussion Multi-Media Materials Projects Case Studies Assignments	Written Assignment: Case-Study

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

Sequence of Topics

PART ONE

Business in Society

1. The Corporation and Its Stakeholders
2. Managing Public Issues and Stakeholder Relationships
3. Corporate Social Responsibility and Citizenship
4. Business in a Globalized World

PART TWO

Business and Ethics

5. Ethics and Ethical Reasoning
6. Organizational Ethics

PART THREE

Business and Public Policy

7. Business–Government Relations
8. Influencing the Political Environment

PART FOUR

Business and the Natural Environment

9. Sustainable Development and Global Business
10. Managing for Sustainability

PART FIVE

Business and Technology

11. The Role of Technology
12. Regulating and Managing Information Technology

PART SIX

Business and Its Stakeholders

13. Shareholder Rights and Corporate Governance
14. Consumer Protection
15. Employees and the Corporation

- 16. Managing a Diverse Workforce
- 17. Business and Its Suppliers
- 18. The Community and the Corporation
- 19. The Public and Corporate Reputation

CASES IN BUSINESS AND SOCIETY

LEARNING MATERIALS:

Lawrence & Weber. (2017). *Business and Society, 15th ed.* McGraw Hill.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Eileen Kearney	Date: 3/2005
Revised by: Eileen Kearney & Ayisha Sereni	Date: 7/2013
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 8/2/2013
Revised by: Eileen Kearney	Date: 2/27/2018
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 2/28/2018
Revised by: Eileen Kearney	Date: 5/30/2018
VPAA/Provost or designee Compliance Verification:	Date: 6/1/2018



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.