

Montgomery County Community College
MSP 170
Live Production Workshop 1
1-0-2

COURSE DESCRIPTION:

Students in this course will gain immediate entry-level hands-on experience producing media content for public distribution. Students will use professional equipment and software to assist in the writing and production of audio and video newscasts; news and human interest reporter packages; narrative stories; and live and recorded event broadcasts. Students will also learn professional procedures, standards, and practices of media industries. This course is subject to a course fee.

REQUISITES:*Previous Course Requirements*

- None

Concurrent Course Requirements

- None

COURSE COMMENT(S):

This course is the first of a series of three workshop courses which must be all completed with a grade of 'C' or higher in order to fulfill the first mass media production elective.

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. The student will communicate using the vocabulary of media production industries.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Tests and quizzes Field work Shadowing on news broadcasts Digital Portfolio
2. The student will describe basic procedures, standards and practices of media production industries.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Tests and quizzes Field work Shadowing on news broadcasts

3. The student will perform entry-level content creation tasks undertaken in the industry by a production team.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Field Work Shadowing on news broadcasts
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At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Director of Educational Effectiveness. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

INSTRUCTIONAL TOPICS:

1. Positions on the set
2. Broadcast equipment
3. Studio vs. Field work
4. Field work hours
5. The control room
6. Graphics and switching
7. Lighting
8. Audio
9. Working with talent

LEARNING MATERIALS:

OER Materials will be provided through Canvas.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

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COURSE APPROVAL:

Prepared by: Gerald Collom

Date: 11/10/2019

Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D.

Date: 2/26/2020

Revised by: Yaniv Aronson

Date: 4/15/2025

VPAA or designee Compliance Verification:

Date: 4/16/2025



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.