Montgomery County Community College MSP 171 Live Production Workshop 2 1-0-2

COURSE DESCRIPTION:

Students in this course will gain immediate mid-level hands-on experience producing media content for public distribution. Students will use professional equipment and software to assist in the writing and production of newscasts; news and human interest reporter packages; narrative stories; and live and recorded event broadcasts. Students will also learn professional procedures, standards, and practices of media industries. This course is subject to a course fee.

REQUISITES:

Previous Course Requirements

- MSP 170 – Live Production Workshop 1

Concurrent Course Requirements

– None

COURSE COMMENT(S):

This course is the second of a series of three workshop courses which must be all completed with a grade of 'C' or higher in order to fulfill the second mass media production elective.

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
 The student will communicate using the vocabulary of media production industries. 	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	News script Pre-production paperwork Log sheet Reflections Digital Portfolio Field work
 The student will employ the basic procedures, standards and practices of media production industries. 	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	News scripts Pre-production paperwork Completed news packages

 The student will perform mid-level content creation tasks undertaken in the industry by a production team 	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Completed news packages Assist on news broadcasts Field work
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At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Director of Educational Effectiveness. The benchmark for each learning outcome is that 70% of students will meet or exceed outcome criteria.

INSTRUCTIONAL TOPICS:

- 1. Pitching stories
- 2. Writing the script
- 3. The News Package
- 4. Editing
- 5. Graphics
- 6. Voice overs
- 7. Field hours
- 8. The Broadcast

LEARNING MATERIALS:

OER Materials will be provided through Canvas.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

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COURSE APPROVAL: Prepared by: Gerald Collom	Date: 11/10/2019
Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 2/26/2020
Revised by: Yaniv Aronson VPAA or designee Compliance Verification:	Date: 4/15/2025 Date: 4/16/2025

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This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.