

Montgomery County Community College
MSP 225
Electronic Journalism
3-2-2

COURSE DESCRIPTION:

Students build on previous production experience to develop more involved techniques of electronic reporting. Students work in production teams using professional audio and video equipment to plan and produce a news or documentary project in a professional atmosphere. Students perform increasingly complex pre-production, production, and post-production techniques while working on individual and team projects. They work to enhance their storytelling knowledge and skills while meeting professional news standards and deadlines. The programs produced are faculty and peer reviewed and presented as news-based productions ready for distribution over student, college, and community-based media. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

REQUISITES:*Previous Course Requirements*

- * MSP 169 Introduction to Electronic Journalism

Concurrent Course Requirements

None

COURSE COMMENT

- * COM 225 may be substituted for MSP 225

LEARNING OUTCOMES Upon successful completion of this course the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Perform the roles of news producer, reporter and crew leader.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Performance Rubric Portfolio

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
2. Analyze the historical and contemporary development of critical news judgment and the editing process.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Performance Rubric Portfolio
3. Produce news content for multimedia distribution.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Performance Rubric Portfolio
4. Conduct interviews with news subjects.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Performance Rubric Portfolio

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

SEQUENCE OF TOPICS:

1. Producing
2. Research and Reporting
3. Building Blocks Of A Story
4. Technical Skills
5. Broadcast Standards
6. Audio & Video
7. Digital Editing
8. Journalism Ethics and Arguments
9. Writing Enterprise Stories
10. Team Leadership

LEARNING MATERIALS:

George-Palilonis, Jennifer. (2013). *The Multimedia Journalist: Storytelling For Today's Media Landscape*. New York: Oxford University Press.

Underwood, Rich. (2007). *Roll: Shooting TV News--Views From Behind The Lens*. New York: Focal Press.

Dotson, Bob. (2015). *Make It Memorable: Writing and Packaging Visual News With Style*. New York: Rowman & Littlefield

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Note: MSP/COM 225 was created from deleted courses COM223 and COM224; refer to these courses for prior history.

Prepared by: Allan Schear and Gerald Collom
VPAA/Provost Compliance Verification:
Victoria Bastecki-Perez, Ed.D.

Date: 10/28/2015

Date: 3/7/2016

Revised by: Allan Schear/Therol Dix
VPAA/Provost or designee Compliance Verification:

Date: 9/7/2017

Date: 11/1/2017



This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.