

Montgomery County Community College
MSP 270
Live Production Workshop 3
1-0-2

COURSE DESCRIPTION:

Students in this course will gain immediate supervisory-level hands-on experience producing media content for public distribution. Students will use professional equipment and software to supervise the production of newscasts; news and human interest reporter packages; narrative stories; and live and recorded event broadcasts. Students will also learn professional procedures, standards, and practices of media industries. This course is subject to a course fee.

REQUISITES:

Previous Course Requirements

- MSP 170 – Live Production Workshop 1
- MSP 171 – Live Production Workshop 2

Concurrent Course Requirements

- None

COURSE COMMENT(S):

This course is the third of a series of three workshop courses which must be all completed with a grade of 'C' or higher in order to fulfill the third mass media production elective.

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. The student will communicate using the vocabulary of media production industries.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Pitches News scripts Rundowns Completed reporter package Completed news broadcast Digital Portfolio
2. The student will supervise others in the basic procedures, standards and practices of media production	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion	News scripts Completed reporter package Completed news broadcast

industries.	Role Playing	Rundowns
3. The student will perform upper-level and supervisory content creation tasks undertaken in the industry by a production team.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Student Presentations Performance Reviews Digital Portfolio

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Director of Educational Effectiveness. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

INSTRUCTIONAL TOPICS:

1. Pitching stories
2. Writing scripts
3. Types of news packages
4. Shooting the news package
5. Editing and graphics
6. Rundowns
7. Broadcast news production
8. Reflection and debrief
9. Field work

LEARNING MATERIALS:

OER Materials will be provided through Canvas.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

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COURSE APPROVAL:

Prepared by: Gerald Collom

Date: 10/22/2019

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D.

Date: 2/26/2020

Revised by: Yaniv Aronson

Date: 4/15/2025

VPAA or designee Compliance Verification:

Date: 4/16/2025

A handwritten signature in cursive script, appearing to read "Chad Sweet", is positioned in the upper left area of the page.

This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.