

Montgomery County Community College
PBH 200
Public Health Education
3-3-0

COURSE DESCRIPTION:

This course addresses the field of health education as it relates to Public Health. Theories, practices, and principles of health promotion and disease prevention within U.S. and global communities are discussed using an evidence-based thinking approach. The role of the Health Educator in assessing and planning for community based health challenges is explored.

REQUISITES:*Previous Course Requirements*

- PBH 102 Communication in Public Health

Concurrent Course Requirements

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Articulate through examples the importance of public health education at the individual, group, and community levels.	Lecture Text Book Readings Online Resources Videos Case Studies Class Discussion Written Assignments Student Presentations	Written Examinations Student Projects and Presentations
2. Evaluate health education, health promotion, and health promotion programs.	Lecture Text Book Readings Case Studies Class Discussion Written Assignments Student Presentations	Written Examinations Student Projects and Presentations
3. Analyze health disparities associated with population groups and health disparities.	Lecture Case Studies Text Book Readings Online Resources Videos Class Discussion Written Assignments Student Presentations	Written Examinations Student Projects and Presentations

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
4. Identify common public health education instructional methodologies and techniques.	Lecture Class Discussion Written Assignments Student Projects and Presentations Journal Article Reviews Experiential Learning	Student Projects and Presentations Reflection Paper
5. Assess determinants, risk factors, use of the scientific method in health, and traditional and nontraditional healthcare.	Lecture Class Discussion Written Assignments Student Presentations	Written Examinations Student Projects and Presentations
6. Apply the ecological model to public health education program development.	Lecture Class Discussion Written Assignments Student Presentations Experiential Learning	Written Examinations Student Projects and Presentations Reflection Paper
7. Discuss common roles and settings for health education practice.	Lecture Class Discussion Written Assignments Student Presentations Journal Article Reviews Experiential Learning	Student Projects and Presentations Reflection Paper

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of the students will meet or exceed outcome criteria.*

SEQUENCE OF TOPICS:

1. Health Information
 - a. Describe the importance at the individual, group and community levels.
2. Health Education, Health Promotion, and Health Promotion Programs
 - a. Define health education, health promotion, and health promotion programs. Relate these concepts to each other and how they have evolved.
 - b. History of Health Education, Health Promotion, and Health Promotion Programs
 - c. Health Organizations and their impact
 - d. Health Promotion Program Logistics
 - e. Diversities in Health Status, Populations, and Health Promotion Programs
 - f. Health Education and Health Promotion Methods

3. Foundational Principles of Health
 - a. Health and Wellness
 - b. Disease Prevention and Related Health Promotion Overview
 - c. Disease Process and Health Behavior
4. What is a Health Educator?
 - a. Roles and Functions of a Health Educator
 - b. Health Education Ethics
 - c. Professional Certification and Licensure
5. Theory in Health Promotion Programs
 - a. Introduction to Intrapersonal Health Theories
 - b. Introduction to Interpersonal Health Theories
 - c. Introduction to Population-Level Theories
 - d. Introduction to the Logic Model
6. Health Education Literature
 - a. Health Education Sources
7. The Future of Health Education, Health Promotion, and Health Promotion Programs.
 - a. Innovative and Future Health Education Issues

LEARNING MATERIALS:

Manoj, S. & Romas, J. A. (2012). *Theoretical Foundations of Health Communication and Health Promotion* (2nd Edition) Jones & Bartlett, LLC.

Other readings and/or films are also required and are selected each semester at the discretion of the instructor.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared By: Natasha A. Patterson, MPH

Date: 2/16/2015

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D

Date: 6/16/2015

This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.