

Montgomery County Community College  
 PSY 214  
 Social Psychology  
 3-3-0

**COURSE DESCRIPTION:**

Social psychology is a subfield of the science of psychology that focuses the ways in which the thoughts, feelings, and behaviors of one individual are influenced by the real, imagined, or implied behaviors or characteristics of others. A primary goal of this course is to introduce you to the perspectives, research methods, and empirical findings of social psychology. Equally important is the goal of cultivating your skills for analyzing the social situations and events that you encounter in your everyday lives. Finally, throughout the course, emphasis will be placed on developing critical and integrative ways of thinking about theory and research in social psychology. The course will focus on how man, as a social species, relates to one another. The course will also emphasize attitudes, persuasion, moral development, competition, aggression, attraction and love, prejudice and discrimination, group formation, research skills, and information literacy.

**REQUISITES:**

*Previous Course Requirements*

None

*Concurrent Course Requirements*

None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Utilize the research process especially as it relates to social psychology.	Lecture Class Discussion Select Internet Resources Group Work/Project	Quizzes Group Project
2. Apply the principles of social psychology to analyze modern man (individually and in groups).	Lecture Class Discussion Select Internet Resources Group Work/Project	Application Papers Group Project Quizzes Final Exam
3. Analyze the role of social change with regard to culture (past and present).	Lecture Class Discussion Select Internet Resources Group Work/Project	Application Papers Group Project Quizzes Final Exam

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
4. Discuss the psychological and sociological aspects of human diversity.	Lecture Class Discussion Group Work/Project	Application Papers Group Project Quizzes Final Exam
5. Discuss how persuasion is used with the student's life.	Lecture Class Discussions Selected Internet Resources Group Work / Project	Application Papers Group Project
6. Analyze the role of technology and social media as it relates to the individual and society as a whole.	Lecture Class Discussions Selected Internet Resources Group Work / Project	Application Papers Group Project
7. Discuss the past, present and possible future directions of the science of social psychology.	Lecture Class Discussions Group Work / Project	Application Papers Group Project Quizzes
8. Identify key contributors in the areas of psychology, sociology.	Lecture	Quizzes Final Exam
9. Utilize the terminology associated with this area of psychology.	Lecture	Application Papers Group Project Quizzes Vocabulary Quizzes Final Exam
10. Utilize numerous concepts within social psychology with regard to dealing with important, timely, ethical issues.	Lecture Class Discussions Selected Internet Resources Group Work / Project	Application Papers Group Project Quizzes Vocabulary Quizzes Final Exam
11. Discuss the relationship between social psychology and mental health.	Lecture Class Discussions Selected Internet Resources Group Work / Project	Application Papers Group Project Quizzes Final Exam

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

#### SEQUENCE OF TOPICS:

1. What is Social Psychology?
2. The History of Social Psychology
3. Research in Social Psychology?
4. Information Literacy
5. Social Perception
6. Social Influence
7. Social Interaction
8. Social Relations
9. Applied Social Psychology

#### LEARNING MATERIALS:

Social Psychology, Kassin, Fein and Markus, 10<sup>th</sup> Edition (Optional)

Textbooks are selected each semester at the discretion of the division.

A set of detailed notes and power points are also made available by the professor.

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

#### COURSE APPROVAL:

Prepared by: S. Baron

Date: 4/1998

Revised by: Steven H. Baron, Ph.D.

Date: 4/2013

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D.

Date: 4/8/2013

Revised by: Steven Baron

Date: 2/26/2018

VPAA/Provost or designee Compliance Verification:

Date: 2/27/2018



*This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.*