Montgomery County Community College
SPC 110
Speech Communication
3-3-0

COURSE DESCRIPTION:
A human performance course designed to improve oral communication skills in public speaking, group process, and interpersonal situations. Communication theory will be presented and practice will be provided with audience/situation analysis, organizational strategies, critical listening and thinking, and use of ethical principles and evidence in the preparation and delivery of informative and persuasive speeches, participation in decision-making groups, and analysis of interpersonal relationships. The incorporation of research from credible sources into all communication contexts, with a specific emphasis on public communication, will be emphasized.

REQUISITES:
Previous Course Requirements
- REA 017 Vocabulary & Reading Comprehension Development II or REA 011 Fundamentals of College Read.
- ESL 011 ESL Basic Writing II or ENG 011 Basic Writing II
- ESL 009 English as a Second Lang: Oral is required for students who place into ESL courses.

Previous or Concurrent Course Requirements
None

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Analyze and explain the concept of speech as a dynamic transactional process involving oral and nonverbal elements.	Lecture/Discussion Assigned Readings	Written Examinations Journal
2. Apply basic communication theory to public, group and interpersonal communication situations.	Lecture/Discussion Assigned Readings Research Resources for Presentations	Written Examination Journal Informative Speech Persuasive Speech Group Research Presentation

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Select, develop and present topics for both informative and persuasive speeches that show evidence of audience adaptation and that include research from credible sources.	Lecture/Discussion Assigned Readings Research Resources for Presentations	Informative Speech Persuasive Speech Group Research Presentation
4. Display increased self-confidence in public, small group and interpersonal communication situations.	Lecture/Discussion Assigned Readings Research Resources for Presentations	Informative Speech Persuasive Speech Group Research Presentation Journal
5. Illustrate improved listening skills in public, small group and interpersonal situations.	Lecture/Discussion Assigned Readings	Informative Speech Persuasive Speech Group Research Presentation Journal
6. Analyze and explain the dynamics of group discussion, including problem-solving, leadership characteristics, and consensus decision-making, and apply their understanding to their own behavior as participants in group discussions.	Lecture/Discussion Assigned Readings	Written Examination Group Research & Presentation: Groups examine a potential problem or condition and solutions for solving this problem or improving the condition. Consideration of how the group and their classmates can engage with the problem or condition to make the world around them more sustainable is emphasized. Discussion Board: Group members reflect on and discuss how engaging with their civic responsibility in the group research and presentation enriched their personal lives.

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria*.

SEQUENCE OF TOPICS:
1. Communication Process Theory
2. Levels of Communication
3. Audience & Situation Analysis and Adaptation
4. Speech Topic Selection
5. Organizing and Outlining Research
6. Speech Apprehension
7. Presentation and Analysis of Informative Speeches
8. Presentation and Analysis of Persuasive Speeches
9. Interpersonal Communication
10. Civic Engagement in Groups
11. Group Process Theory and Decision-making Models
12. Communicating Leadership in Small Groups

LEARNING MATERIALS:
Froemling, Grice & Skinner. *Communication: The Handbook.* (custom edition)*. Pearson. 2011 OR
Verderber, Rudolph F., Verderber, Kathleen S, and Sellnow, Deanna D. *COM2.* Wadsworth. 2012

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:
Prepared by: Ann Lacy   Date: 1992
Revised by: Tobi Mackler   Date: 2005
VPAA/Provost Compliance Verification: Dr. John C. Flynn, Jr.   Date: 6/22/2005

Revised by: Tom Donlan/Rob Novelli   Date: 3/2012
VPAA/Provost or designee Compliance Verification:
        Victoria L. Bastecki-Perez, Ed.D.   Date: 3/30/2012

Revised by: Tom Donlan/Rob Novelli   Date: 8/20/2012
VPAA/Provost or designee Compliance Verification:
        Victoria L. Bastecki-Perez, Ed.D.   Date: 8/22/2012

Revised by: Tom Donlan   Date: 5/23/2013
VPAA/Provost or designee Compliance Verification:
        Victoria L. Bastecki-Perez, Ed.D.   Date: 6/4/2013

Revised by: Tom Donlan   Date: 4/20/2016
VPAA/Provost or designee Compliance Verification:
        Victoria L. Bastecki-Perez, Ed.D.   Date: 5/3/2016

Revised by: Tom Donlan   Date: 11/15/2017
VPAA/Provost or designee Compliance Verification: Date: 2/2/2018

This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.